

Gloucester Road CIA

Effective January 2011

The area covers a stretch of Gloucester Road from its junction with Pitt Road and Rudthorpe Road to the Arches on Cheltenham Road and also includes a section of Zetland Road.



Reason for Assessment

This stretch of Gloucester Road, which is a major transport route in and out of the city, features a mix of retail and leisure uses with primarily residential areas behind the frontages. The request for a CIA to be introduced was made by the Police and supported by local residential amenity groups. The potential for increased public nuisance and crime and disorder arising from further licenses being granted is a major concern for local residents in this area and the Police. In particular the area, which has a significant

concentration of alcohol led late night venues, witnesses a high number of assaults and other related crime and disorder including public nuisance and risk to public safety.

The ability to prevent further encroachment into the normal sleeping times of local residents is also a key aspect of this CIA. The assessment will apply to further applications for the grant of new licenses or significant variations of existing licenses in respect of premises that primarily sell alcohol for consumption on the premises, other late night uses, restaurants and take away outlets. The main focus of the assessment is likely to be on alcohol led establishments and premises that keep customers in the area at times when the promotion of the licensing objectives is most challenging (for example late night refreshment from “fast food” outlets)

Policy Consultation Results

The consultation was run between the dates of 1 August 2019 and 14 November 2019. There were a total of 78 questions. A total of 156 full responses were received. This is a low number of responses.

An additional 45 written responses were also received separate to the survey. Not all of these related to the Gloucester Road CIA. We received 23 emails relating to the Gloucester Road CIA, and 71 responses that came from partially answered surveys.

The number of people who answered the majority of questions about the Gloucester Road was 51-52.

It is important when considering these results that those who care more about the issues are more likely to answer the survey, whereas those who have no strong opinion are less likely to respond. This means that the sample may be biased, which is especially important to bear in mind given the low number of respondents.

The small number of respondents means it is not possible to draw meaningful conclusions from these results. These figures cannot be seen as representative for the population of Bristol or the locality.

Summary of survey results

The majority of respondents, when asked ‘to what extent do you agree or disagree with the proposal to continue with the CIAs for Gloucester Road’ agreed or strongly agreed. When adding in the partial and written responses the number who disagreed or strongly disagreed with the proposal increased, although the majority still agreed with it. This question was the only one where we have considered the responses from partial survey responses or written responses.

When asked how often respondents when on a night out on Gloucester Road, a large percentage of respondents (34%) had not used this area. Of those respondents, the main reasons for not going to Gloucester Road were that they did not live in that area or they preferred other areas.

When asked about whether different issues were problems for Gloucester Road, litter was seen as the most serious/moderate problem.

When asked about the number of venues, in most cases there were the right number, with only live music venues and family orientated venues seen as being too few.

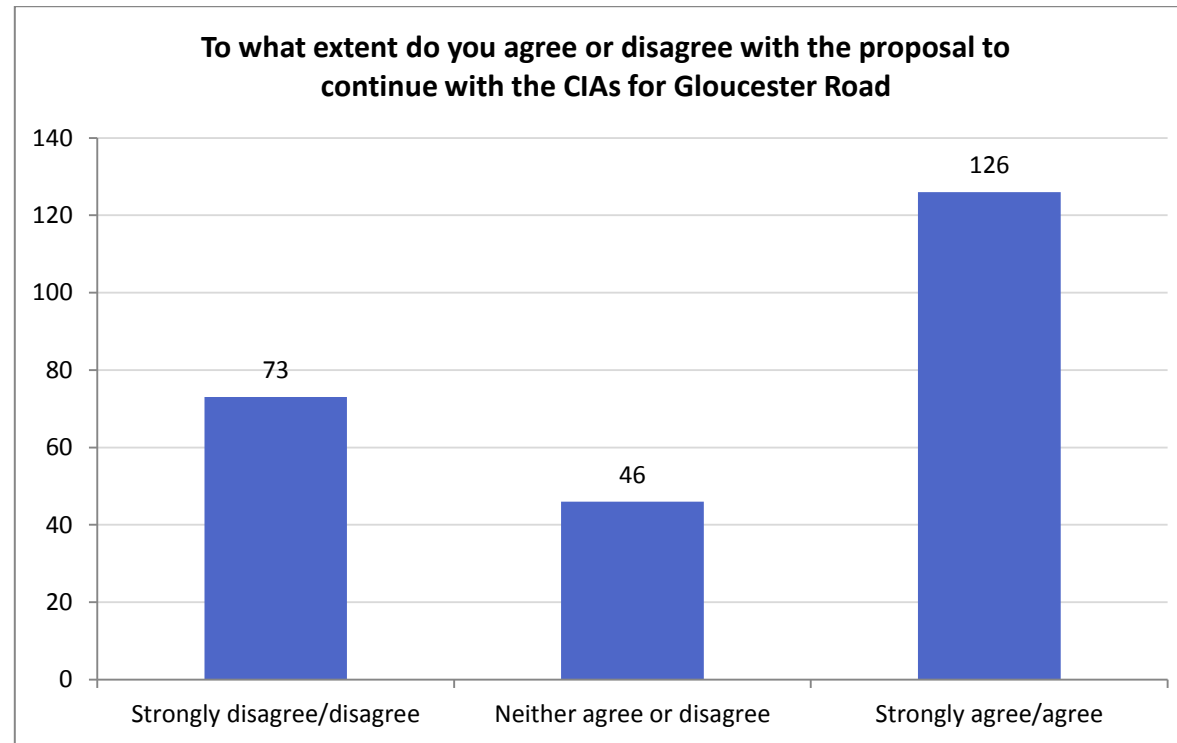
The majority of respondents would agree with the opening of traditional public houses, restaurants, family orientated venues, live music venues and food orientated bars being opened on Gloucester Road. This appears to go against the first question. Late night alcohol/music orientated bars, off licences and

nightclubs were split with only 6, 4 and 2 people respectively separating the vote between agreeing and disagreeing with one being opened. Fast food establishments were not wanted.

The majority of respondents believed that venues closed at about the right time. However, a large proportion believed that pubs/bars and live music venues closed too early, 38% and 37% respectively.

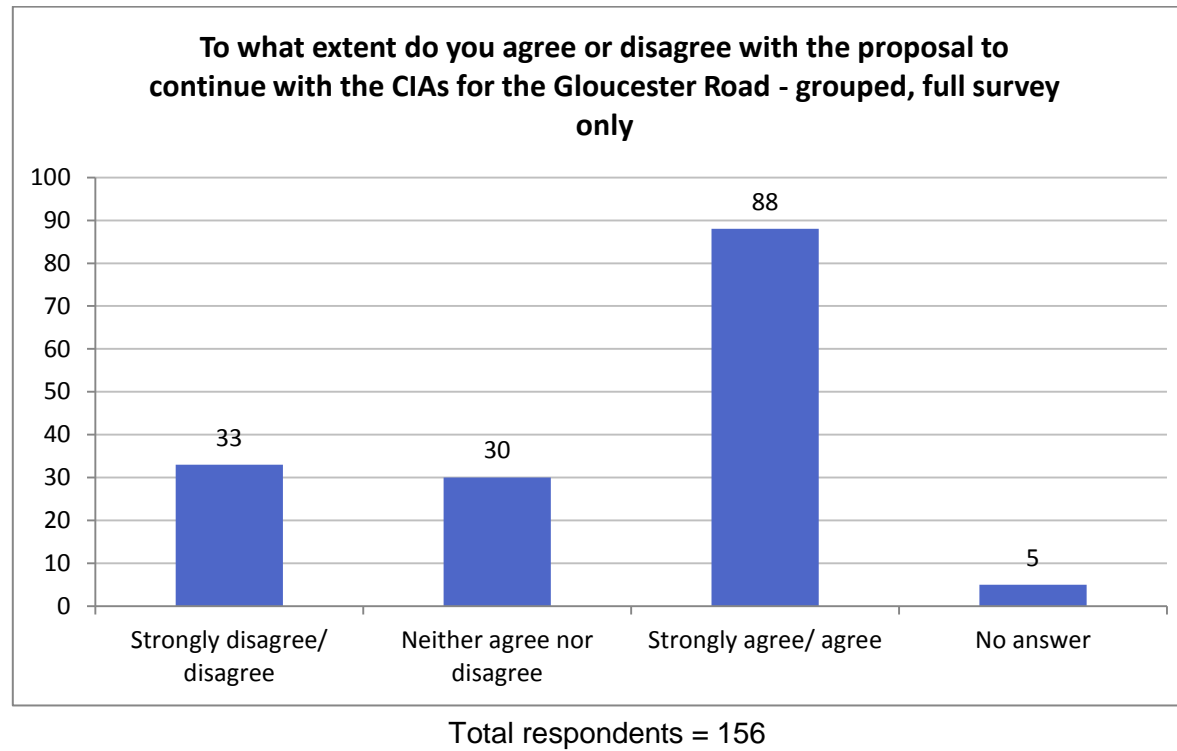
Analysis of Full Survey Results

When asked about whether we should continue with the CIA for Gloucester Road, the majority of people agreed that it should be kept. The below graph shows a combination of the survey (full and partial) responses, and comments from emails, where a large majority (21/23) said that the "...licensing policy in regards opening hours and number of venues needs to be relaxed..."



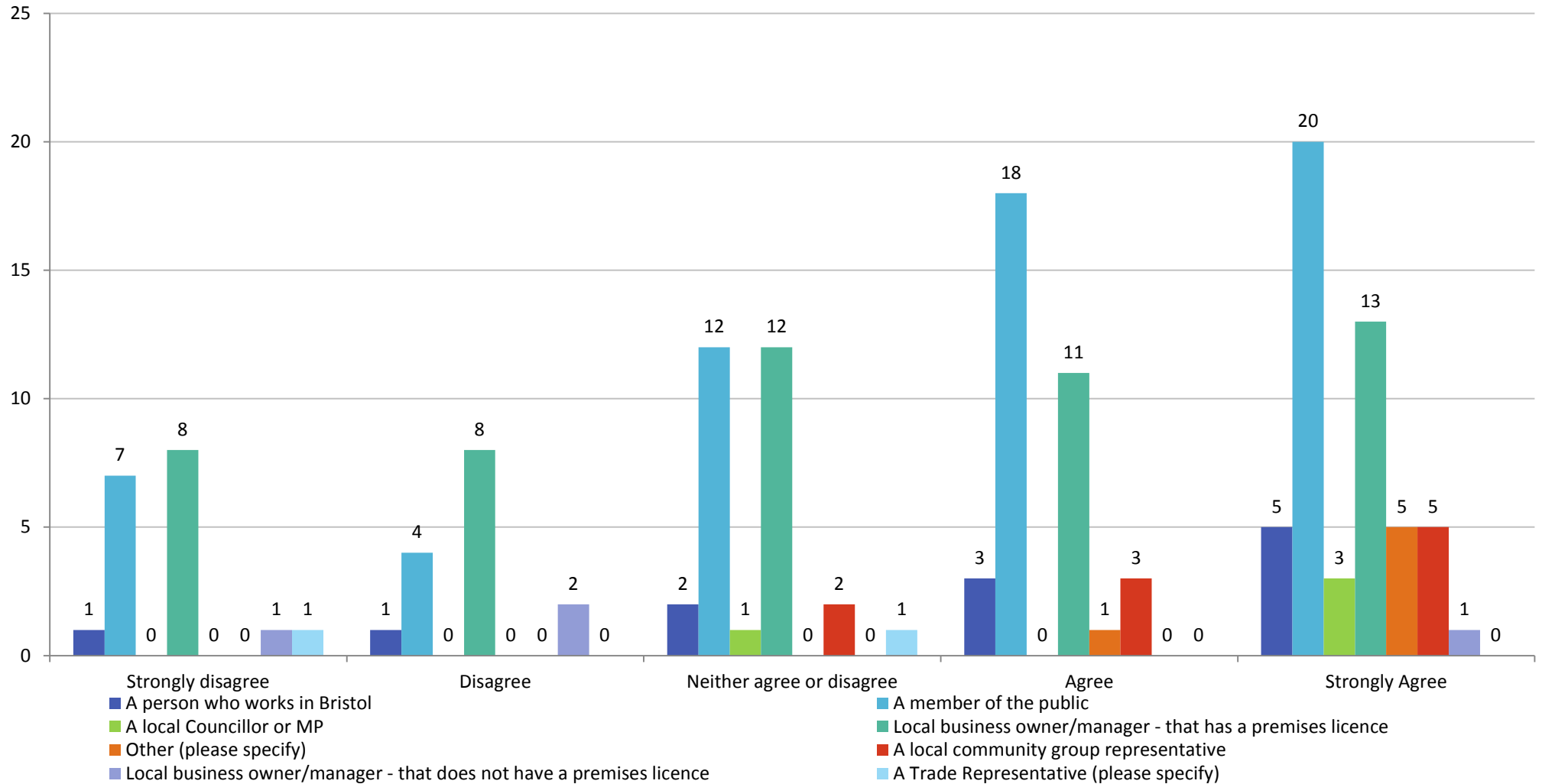
Total respondents = 156 full survey responses (5 did not answer), 71 partial survey responses, and 23 email responses

When looking at just the full survey responses, it shows that a larger majority of responses agreed with the proposal. There may be an element of sample bias, where the survey was seen as too long by some respondents and so their views would not be included in the full survey analysis.



The majority of respondents strongly agreed or agreed with the proposal.

To what extent do you agree or disagree with the proposal to continue with the CIAs for the Gloucester Road - by type of person

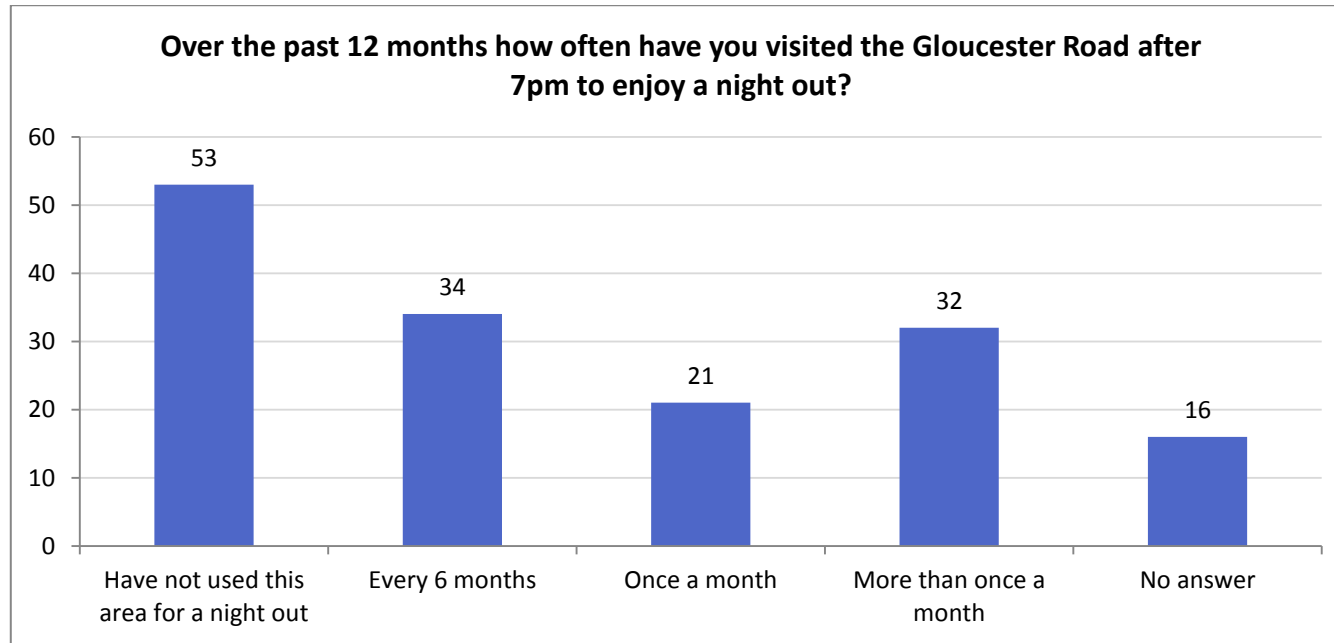


If you break down the survey responses by type of person, can see that the two groups with the most respondents: a member of the public (61) and a local business owner (52) with a premises licence, are mostly aligned. A larger portion of both groups agree with the proposal, 61% of public and 47% of business owners. Business owners are more split, with 47% agreeing and 31% disagreeing (an 8 person difference).

Row Labels	BS1	BS10	BS11	BS13	BS14	BS15	BS16	BS2	BS3	BS30	BS31	BS32	BS39	BS4	BS5	BS6	BS7	BS8	BS9	LS19	Total
-	2			1								1									4
Strongly Agree	8		2	4	1		2	2	4					4	4	9		8	4		52
Agree	8	1		1			2	3	4	1				2	4	3		5	2		36
Neither agree or disagree	10	2					2	2	4		1			2	1	1	1	3	1		30
Disagree	3							2						1	1	3	1	2	2		15
Strongly disagree	7					1	1	2		1			1		1	2	1			1	18
Grand Total	38	3	2	6	1	1	7	11	12	2	1	1	1	9	11	18	3	18	9	1	155

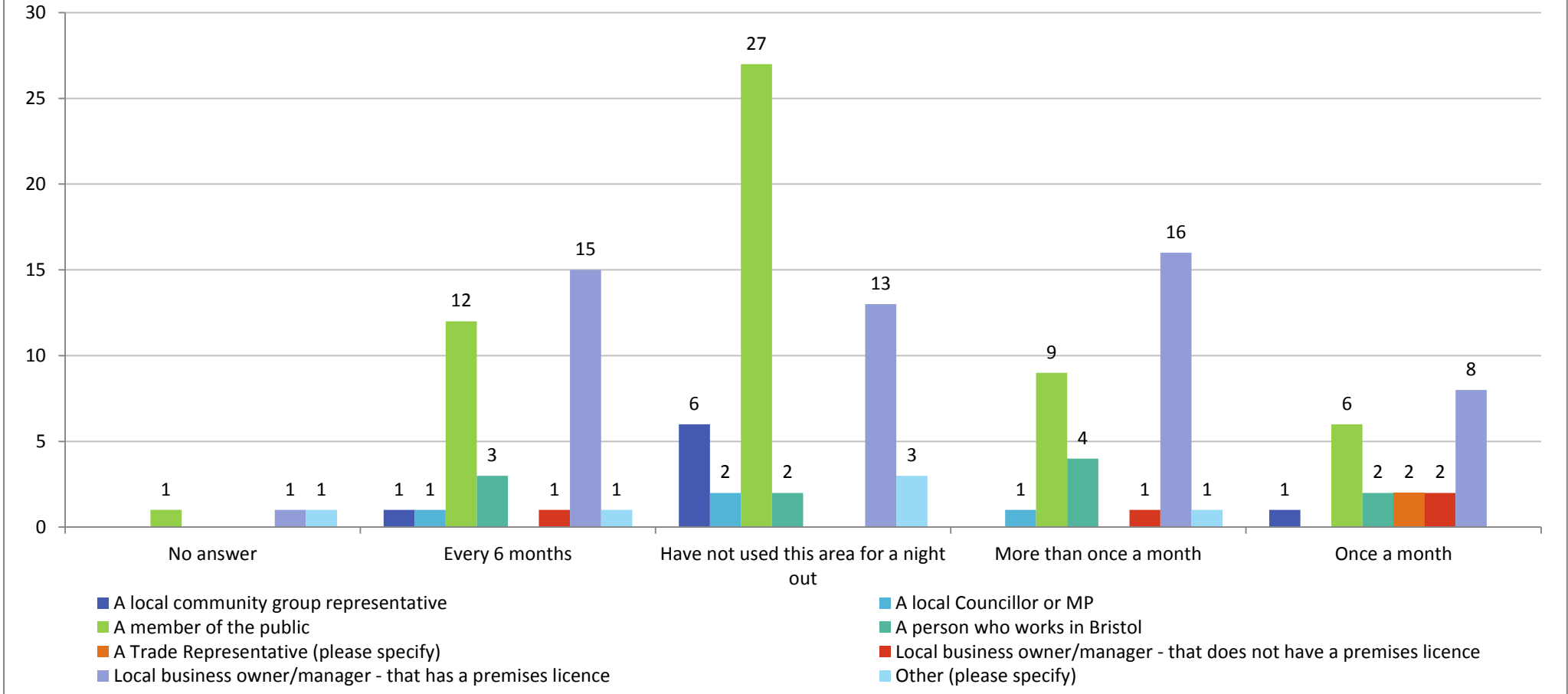
The majority of people who answered this above question (full responses only) were from people living in BS1, followed by BS6 & BS8. BS7, where the majority of the CIA is located, only had 3 respondents

The first question asked respondents how often they went to Gloucester Road on a night out. It can be seen that the majority of people (53 respondents, 34%) have not been there for a night out in the last 12 months.



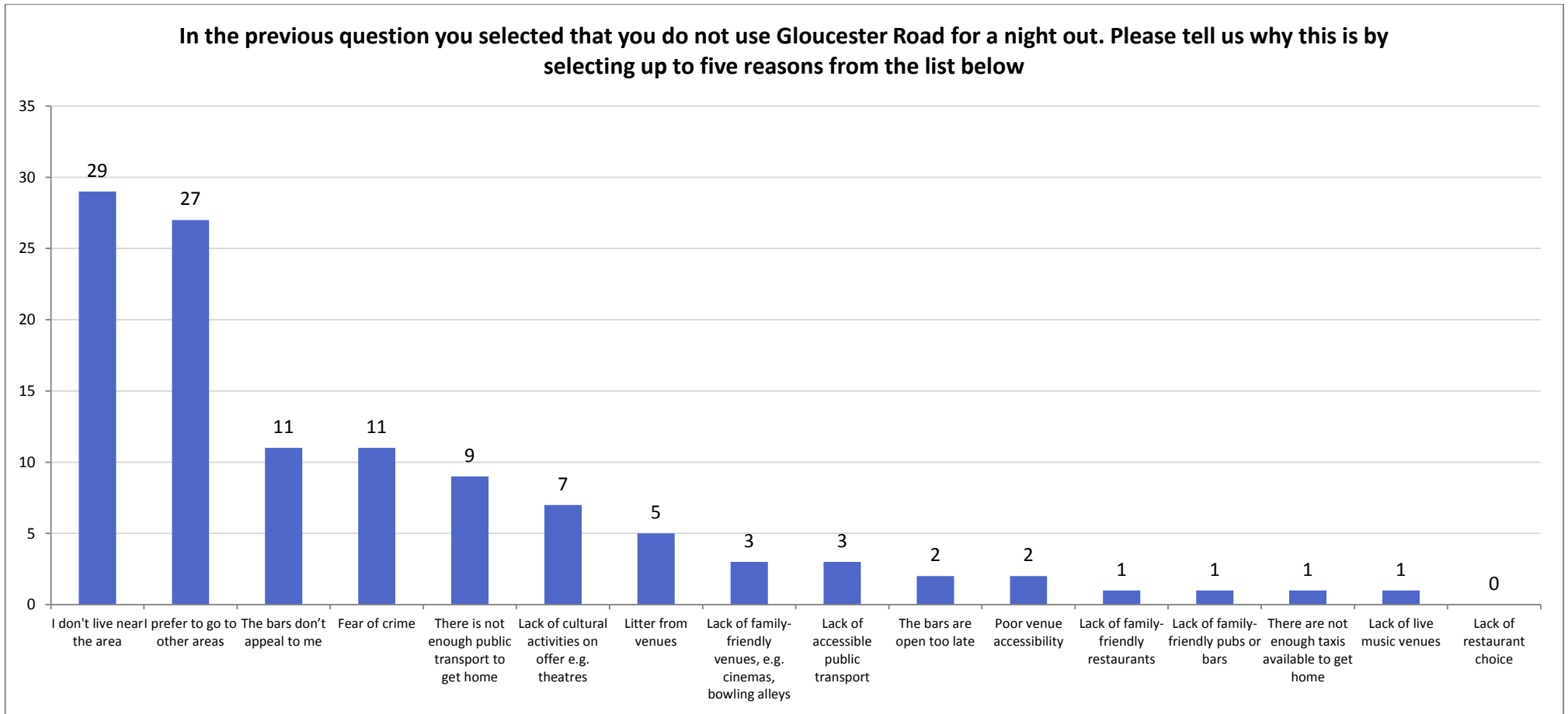
Total respondents = 156

Over the past 12 months have you visited Gloucester Road to enjoy a night out- broken up by type of respondent



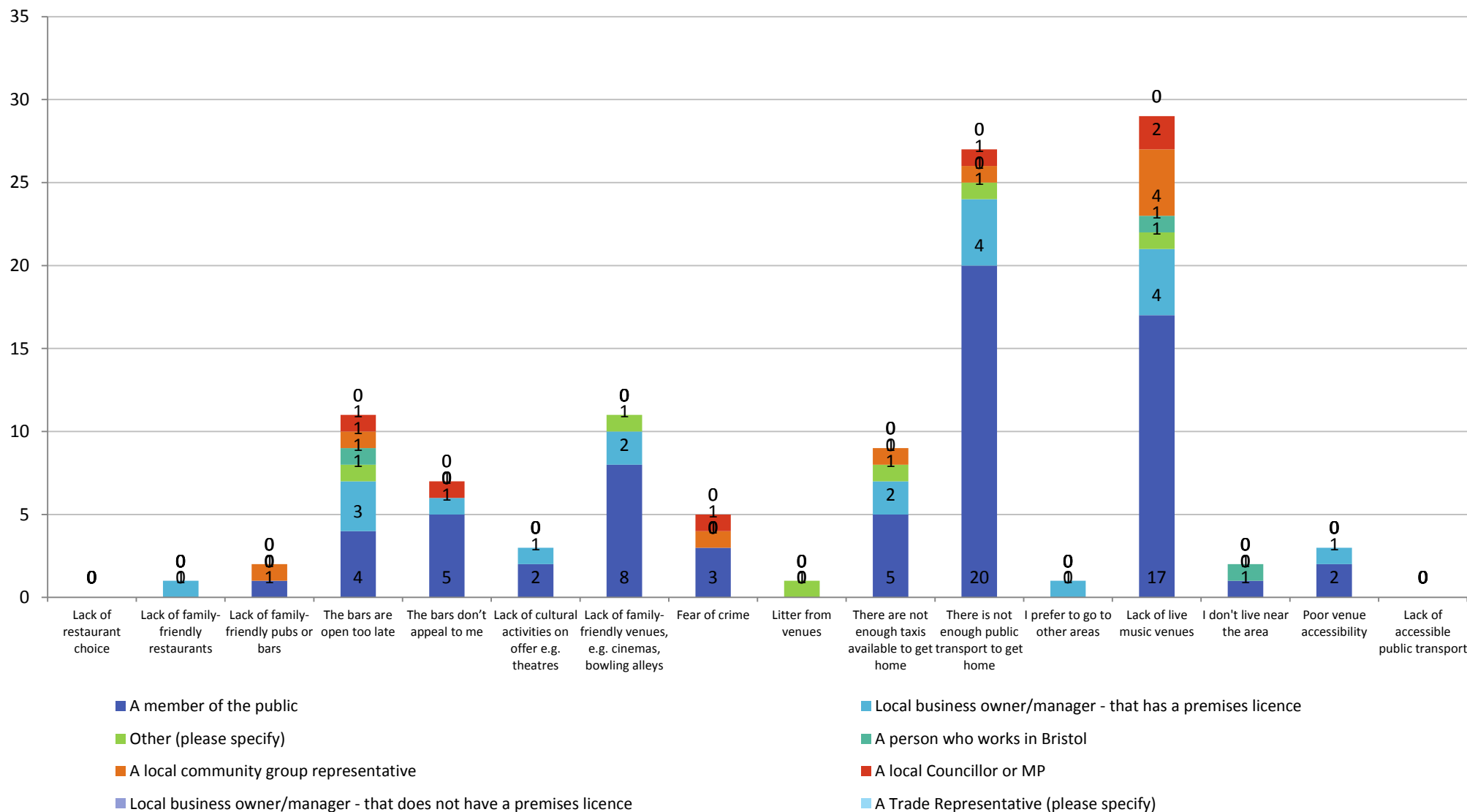
The majority of respondents were members of the public (55), followed by Local business owner/manager – that has a premises licence (53). In general they go out on Gloucester Road a similar amount. However the members of the public answering this survey were more likely to not have used this area for a night out, whereas business owners were more likely to use this area once a month or more.

Of those 53 people, 45 answered why they don't visit the area. This is mostly because they don't live near the area, and would prefer to go to other places. The fear of crime only has 11 people saying that this is an issue.



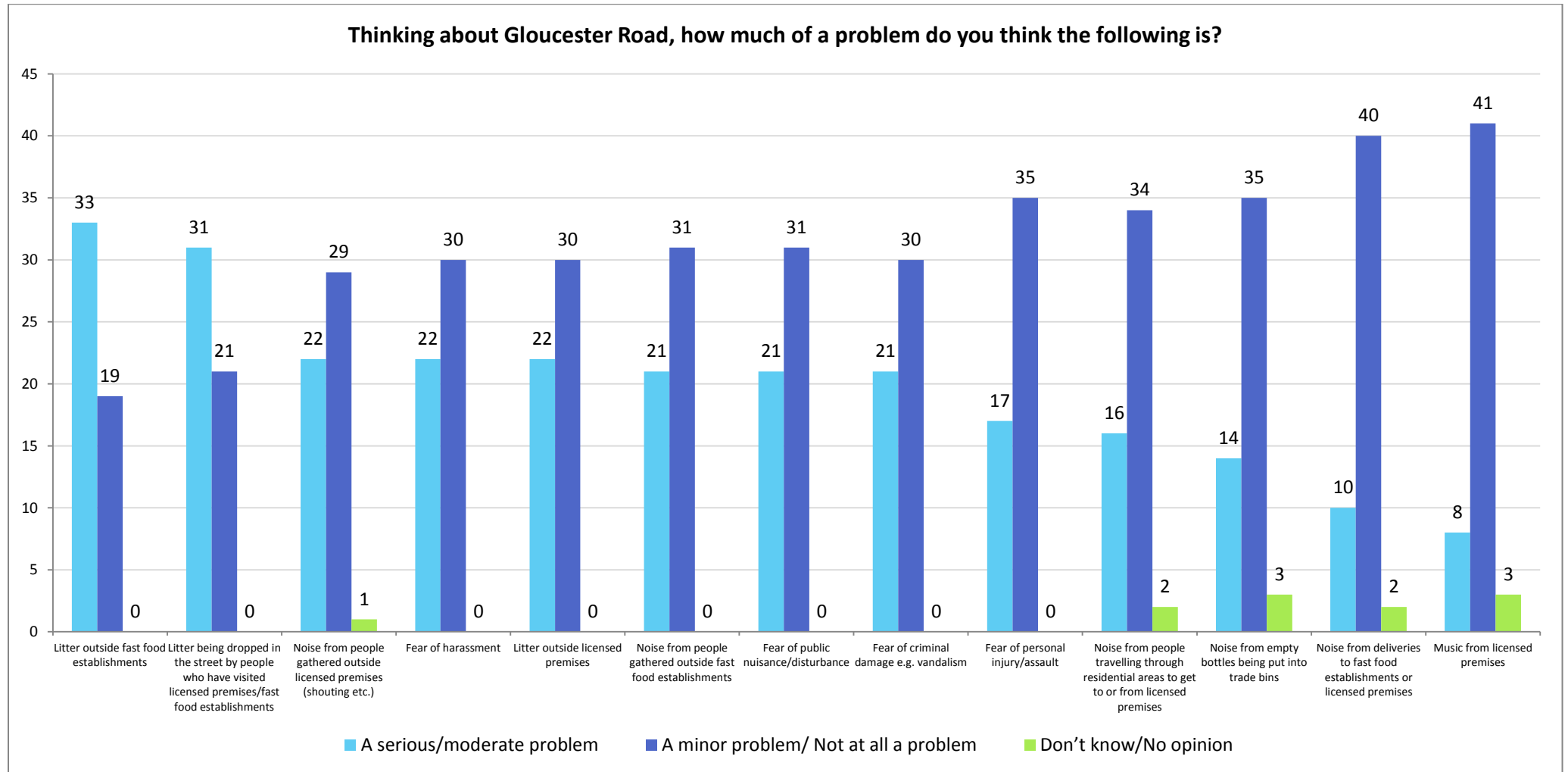
Total respondents = 45

Gloucester Road Reasons



The two largest groups of respondents, members of the public and local business owners/managers with a premises licence, had the same reasons for not going out on Gloucester Road for a night out.

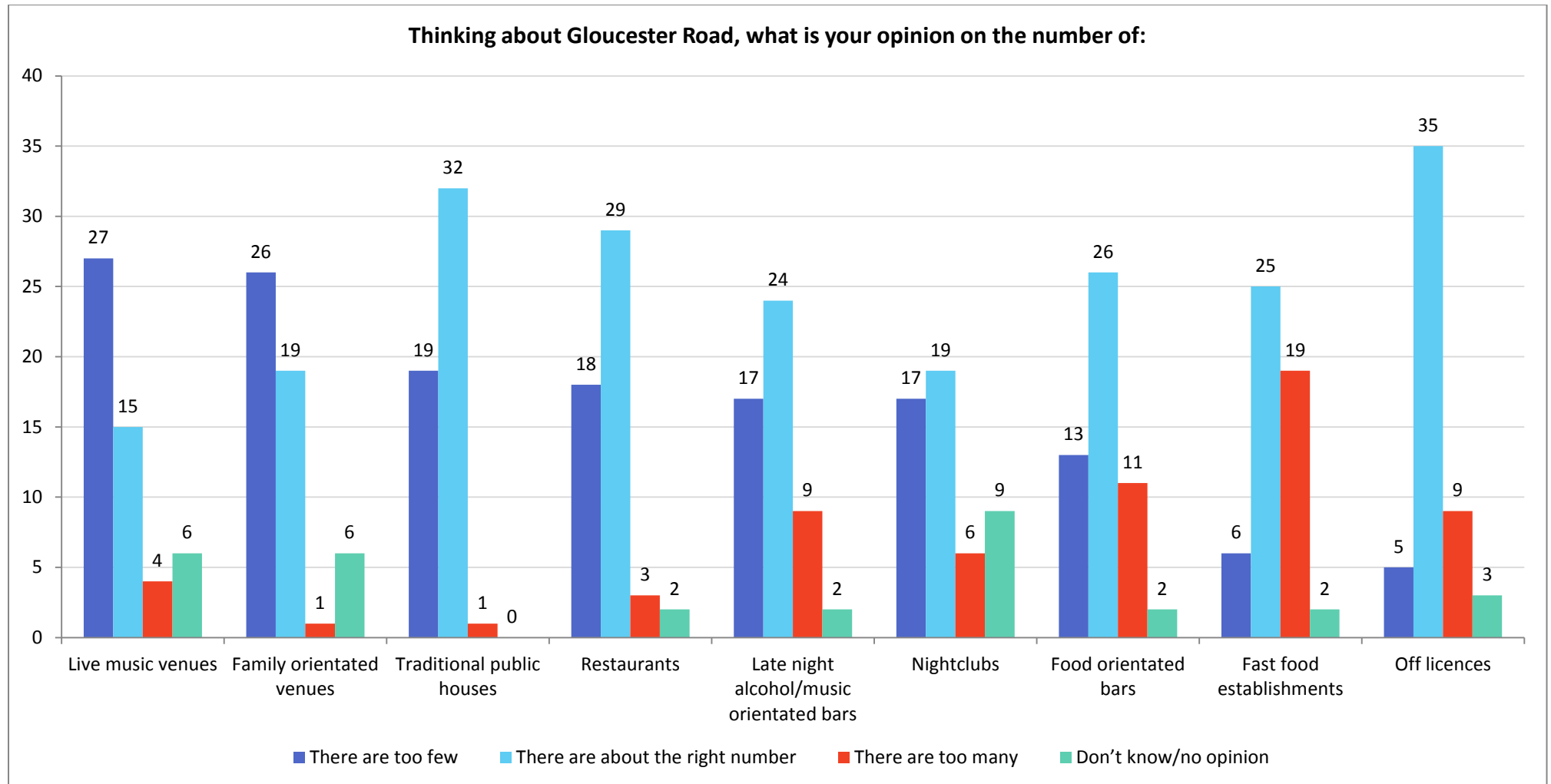
Respondents were asked what they thought were major, moderate or minor problems, or not a problem at all. It can be seen that litter is the most serious type of problems. Noise and fear of harassment or public nuisance is mostly seen as a minor problem.



Total respondents = 52

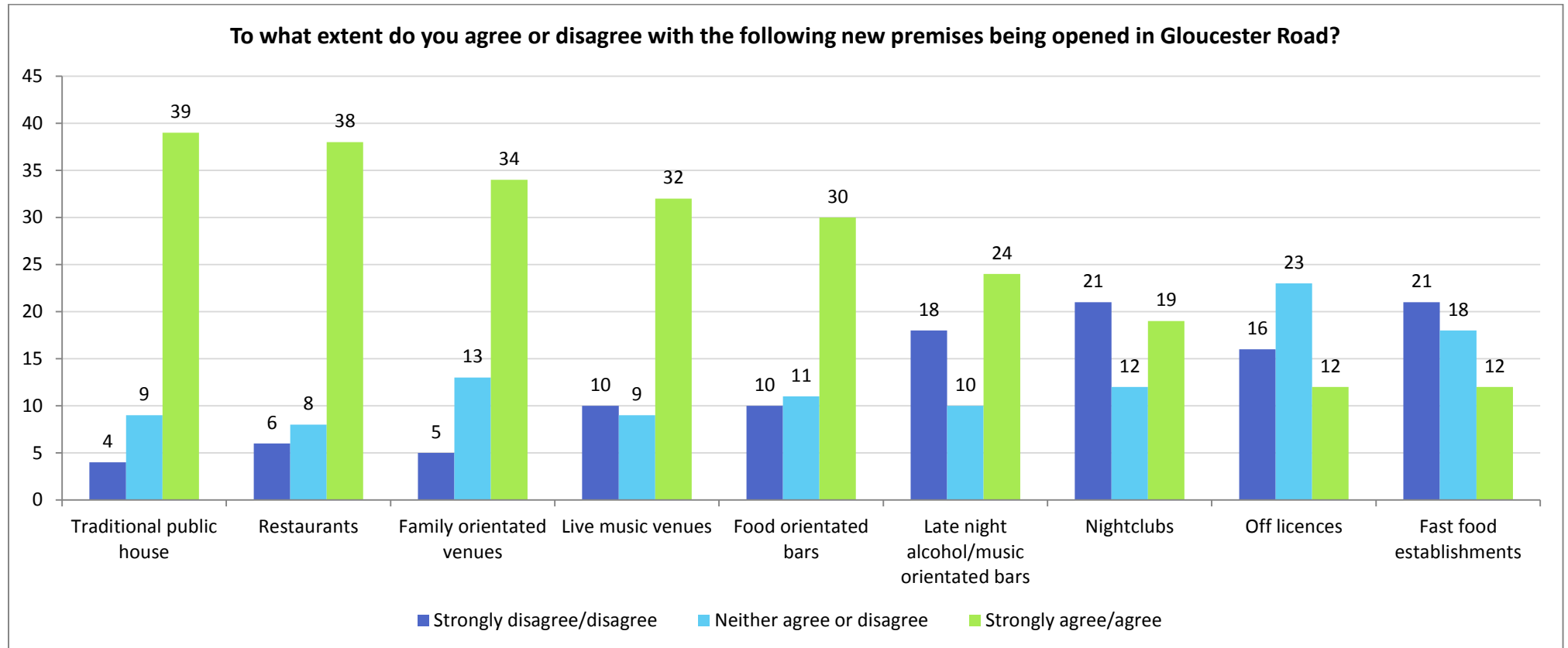
When asked about their opinions on the number of venues, people said that there were not enough live music or family orientated venues in the areas, although the majority of types of venues have the right amount. Saying that, a large proportion of respondents also said there were too few traditional pubs and restaurants.

Fast food establishments were considered about the right number, but with a large proportion of respondents thinking there are too many.



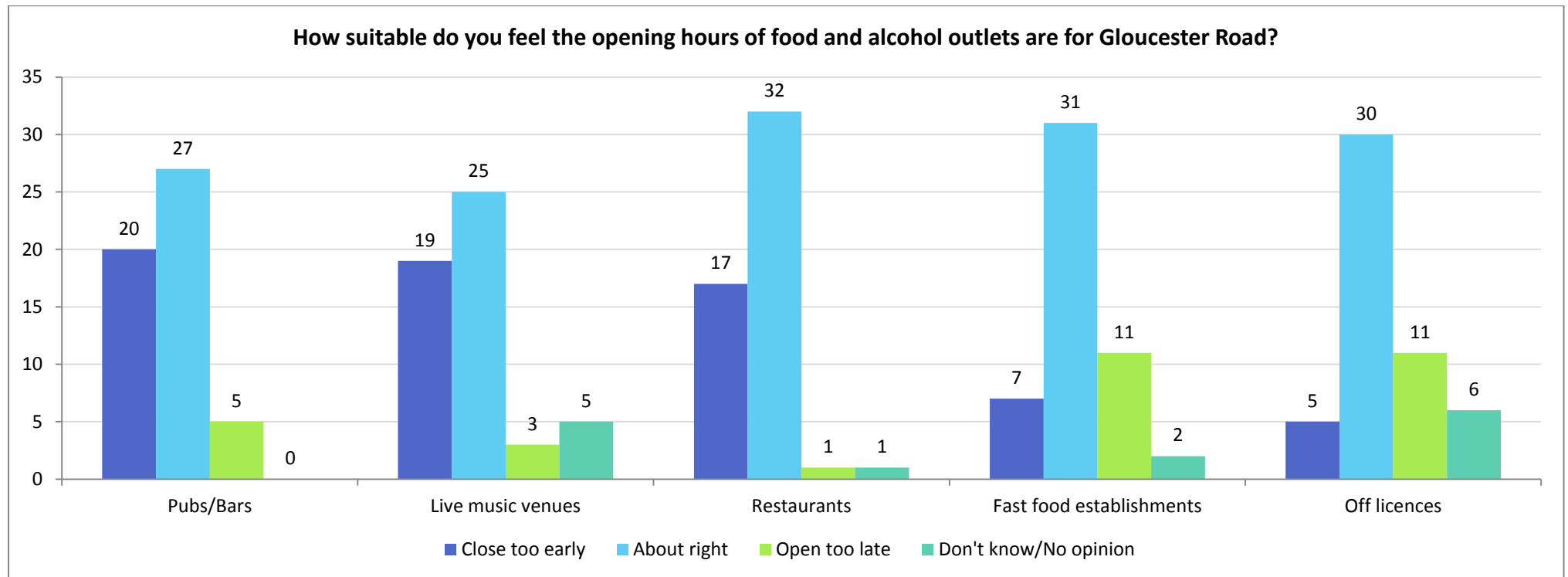
Total respondents = 51 or 52.

When asked about whether they would agree or disagree with different types of premises being opened in the area, for most types of venues respondents agreed with them being opened. Nightclubs and late night music venues were split on whether they would want them. The fact that respondents would agree with new venues, especially traditional pubs, live music venues and food orientated bars being opened suggests that the CIA is not bringing in the types of venues that citizens are interested in.



Total respondents = 51 or 52.

When asked about opening hours, most people believed that places closed at about the right time, although the results for pubs/bars and live music venues is very close. This would suggest that the CIA is possibly having an effect on the closing times, which respondents believe should be relaxed. In addition, as the CIA is in place to protect normal sleeping times, people believing that places should be open later suggests that the CIA is being used in a way that is not helpful for this.



Total respondents = 51 or 52, which is not large enough for a representative sample.

Appendix

Question 20 by type of respondent

Total respondents = 156 (inc. 'No response').

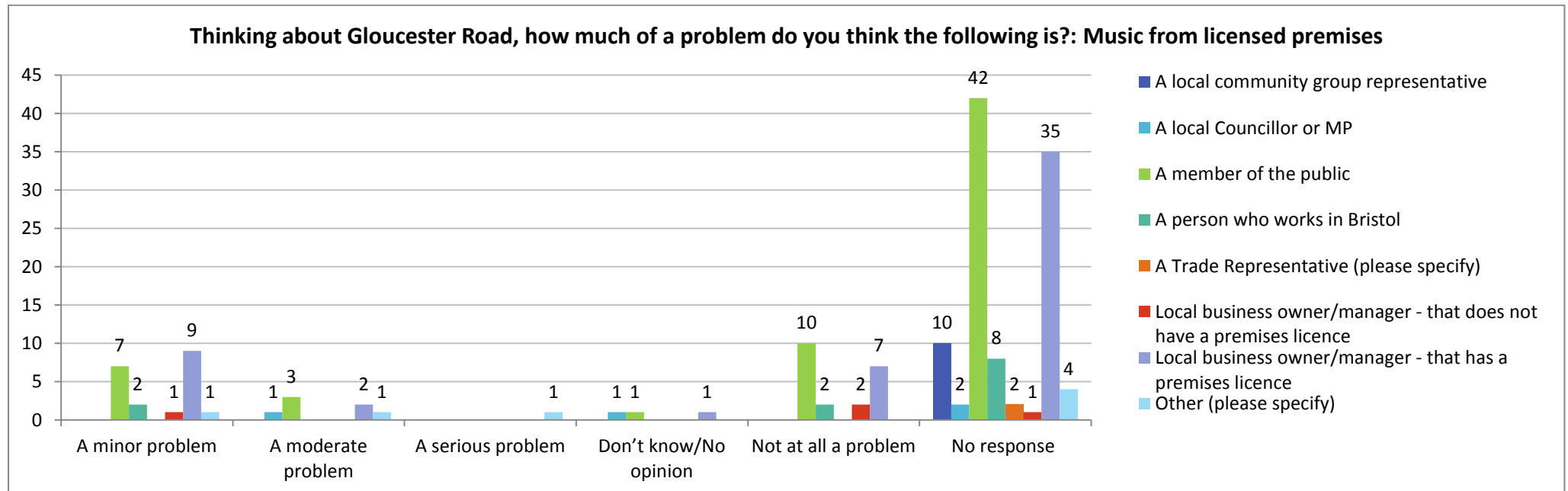
The total number of respondents who responded to the question:

Member of the public = 21 people

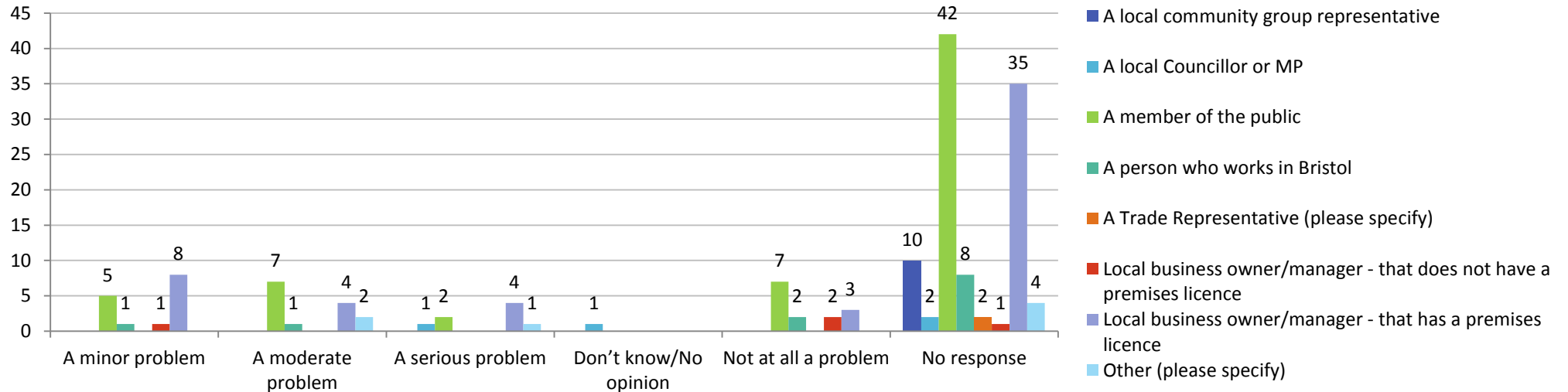
Local business owner/ manager that has a premises licence = 19 people

In general, noise is seen more as a minor/moderate problem – with more people thinking minor than moderate – rather than a serious problem. The issues that the public said were the most serious was noise from people gathered outside licensed premises and gathered outside fast food establishments (4 people, 19%). The issue that business owners said was the most serious was people gathered outside fast food restaurants (4 people, 21%). The public and business owners align mostly on this; however the sample size means that is impossible to say that this is representative of the people of Bristol or the locality.

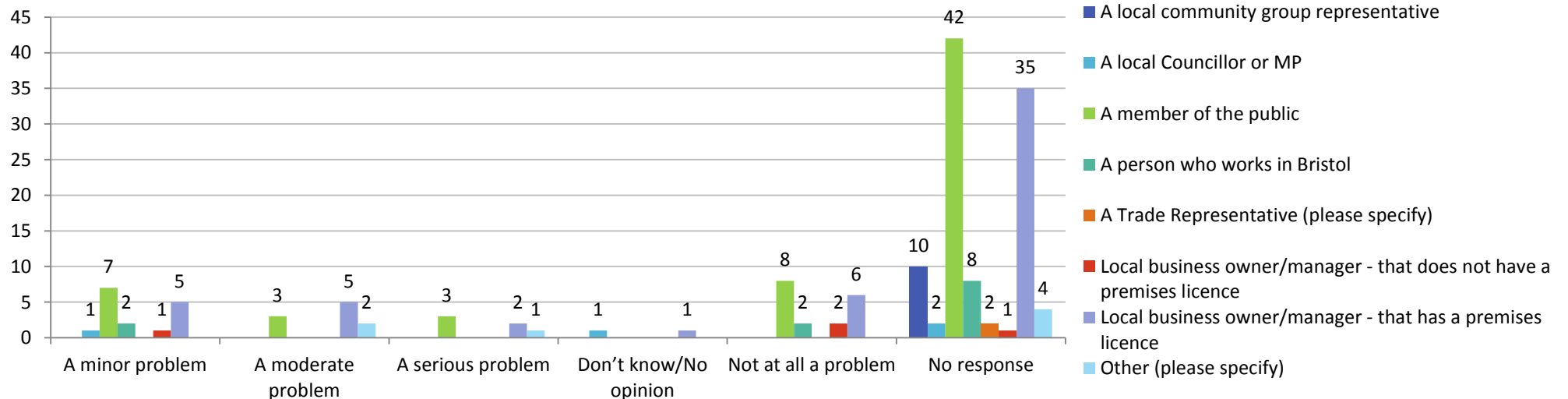
Thinking about Gloucester Road, how much of a problem do you think the following is?:



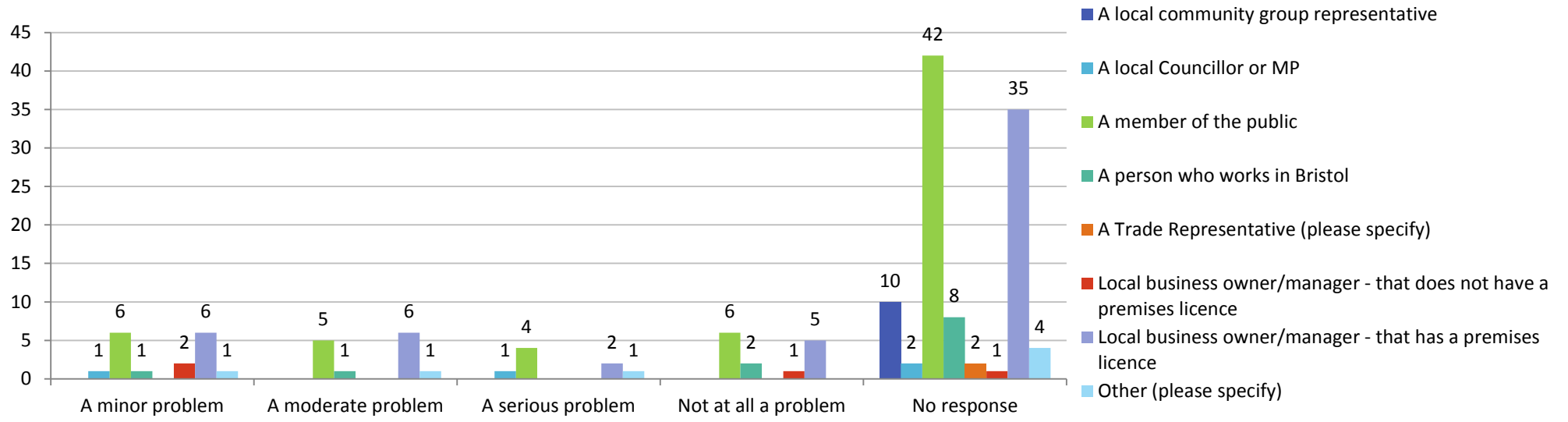
Thinking about Gloucester Road, how much of a problem do you think the following is?: Noise from people gathered outside licensed premises (shouting etc.)



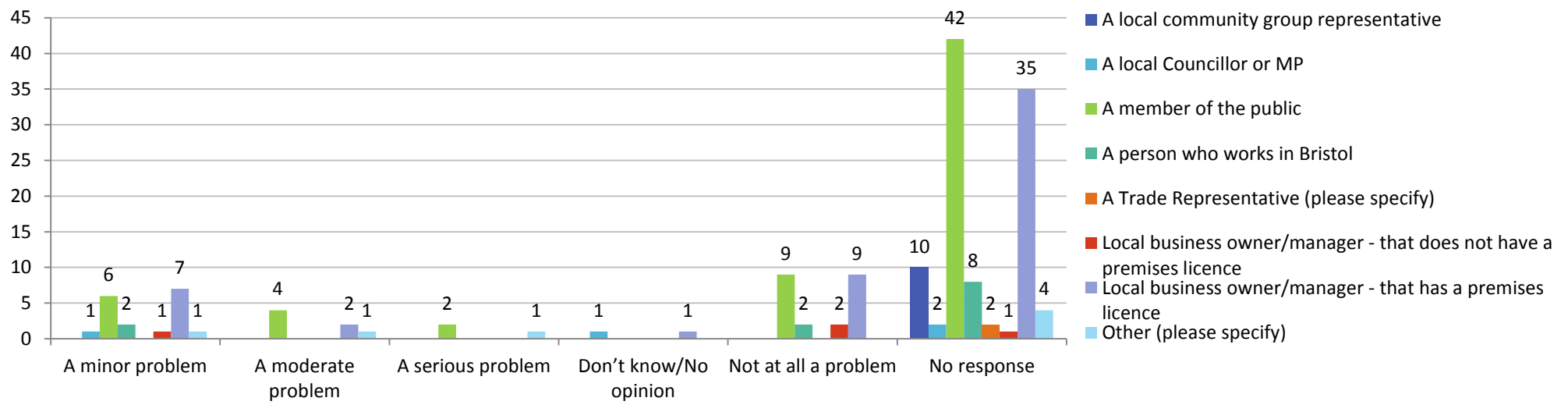
Thinking about Gloucester Road, how much of a problem do you think the following is?: Noise from people travelling through residential areas to get to or from licensed premises



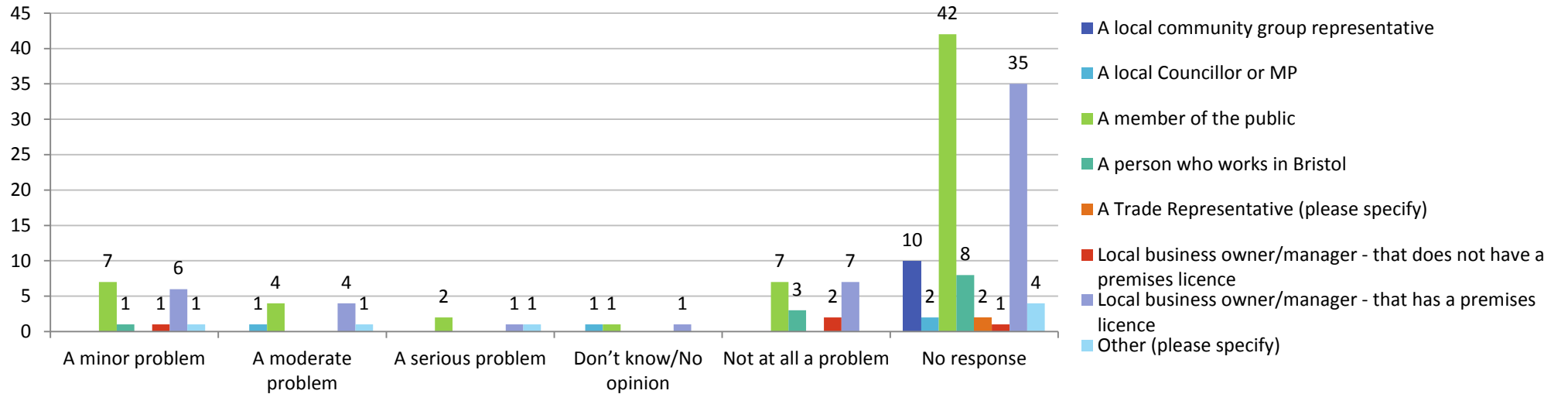
Thinking about Gloucester Road, how much of a problem do you think the following is?: Noise from people gathered outside fast food establishments



Thinking about Gloucester Road, how much of a problem do you think the following is?: Noise from deliveries to fast food establishments or licensed premises



Thinking about Gloucester Road, how much of a problem do you think the following is?: Noise from empty bottles being put into trade bins



Question 21 by type of respondent

Total respondents = 156 (inc. 'No response'). This is a very small sample size.

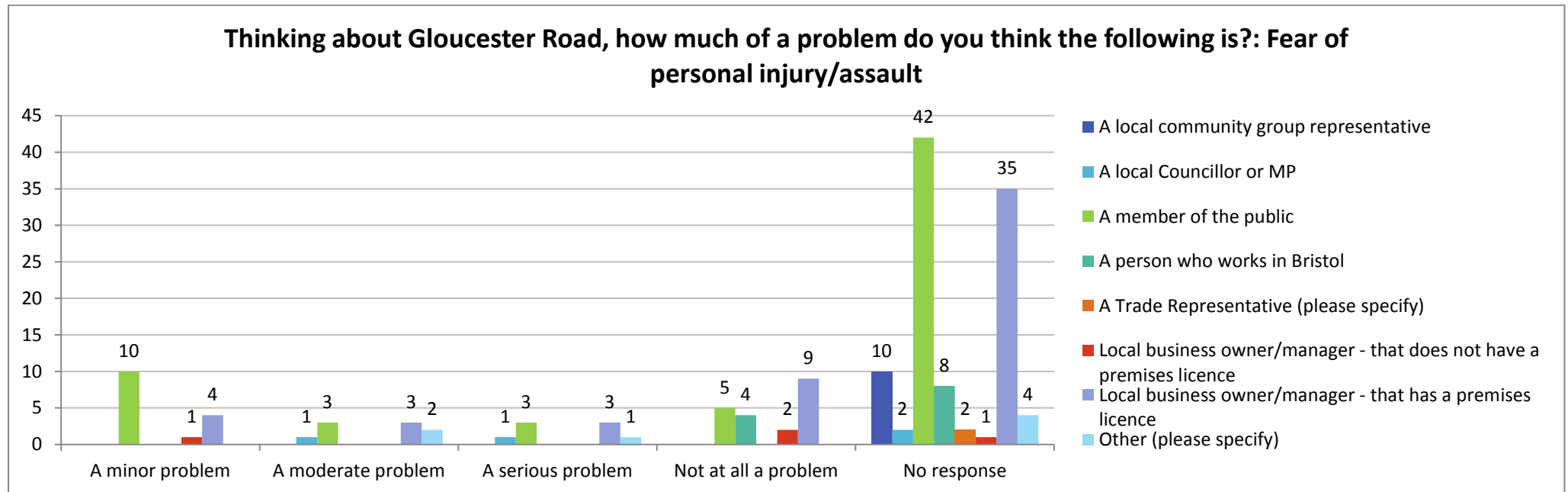
The total number of respondents who responded to the question:

Member of the public = 21 people

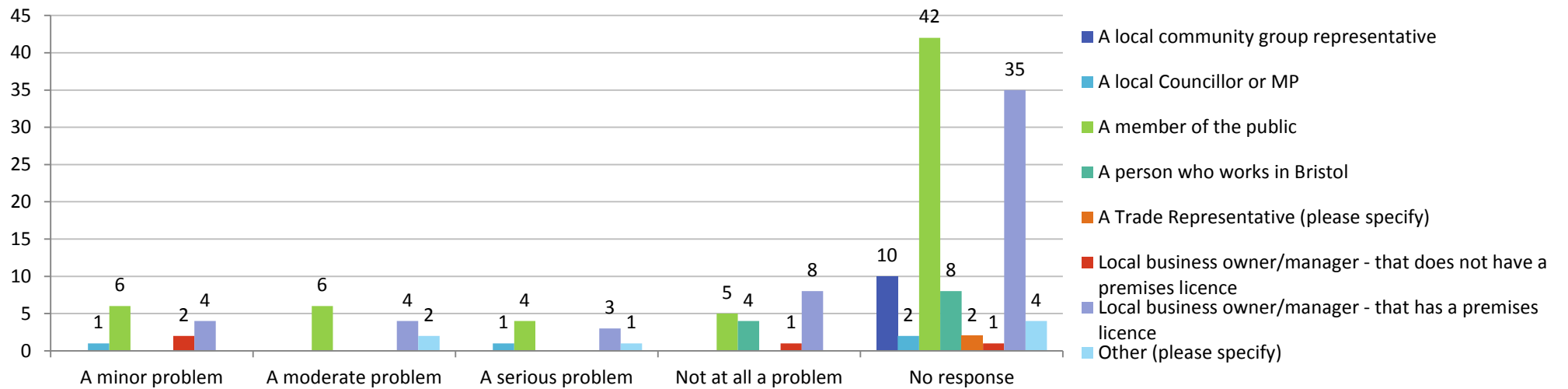
Local business owner/ manager that has a premises licence = 19 people

In general, business owners are less likely to think of these fears as much of a problem as members of the public, but the members of the public mostly view these issues as a minor problem, not a serious one. The issue that had the most members of the public view as serious was fear of criminal damage (5 people, 24%), and for business owners was fear of harassment (4 people, 21%).

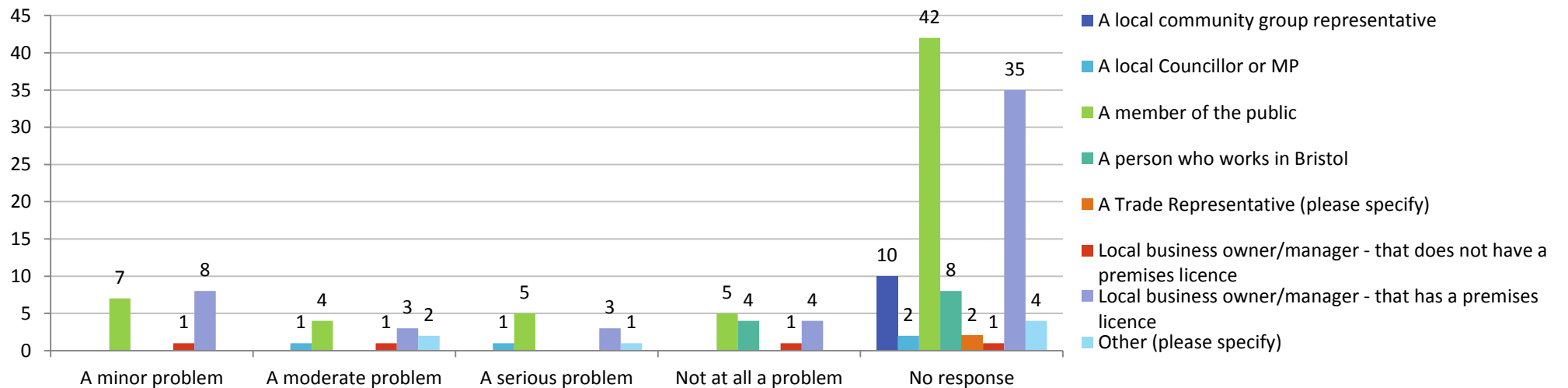
Thinking about Gloucester Road, how much of a problem do you think the following is?:



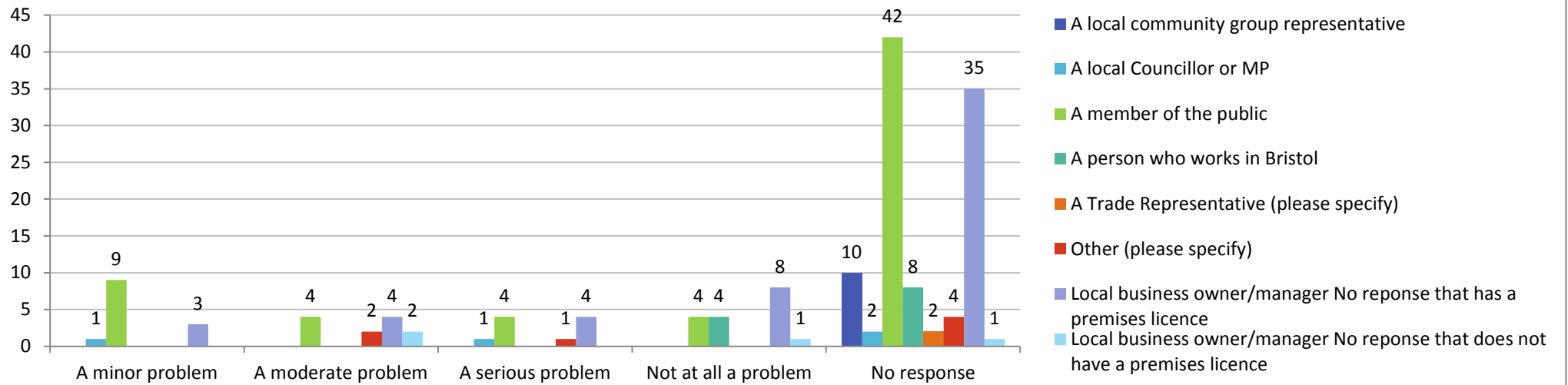
Thinking about Gloucester Road, how much of a problem do you think the following is?: Fear of public nuisance/disturbance



Thinking about Gloucester Road, how much of a problem do you think the following is?: Fear of criminal damage e.g. vandalism



Thinking about Gloucester Road, how much of a problem do you think the following is?: Fear of harassment



Question 22 by type of respondent

Total respondents = 156 (inc. 'No response').

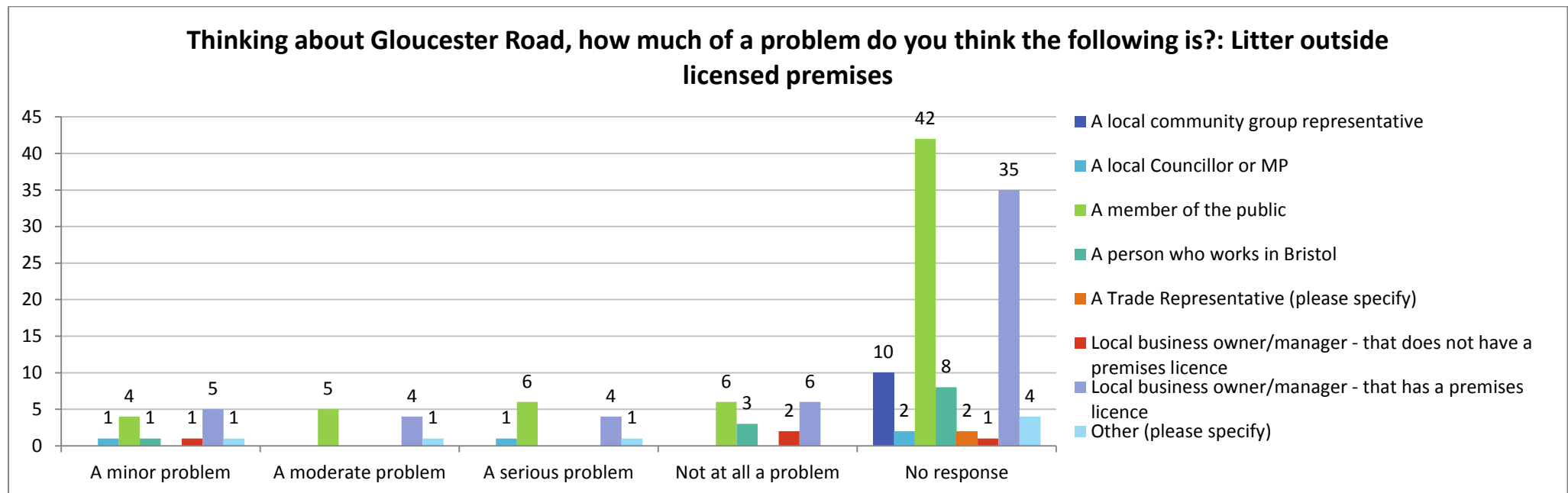
The total number of respondents who responded to the question:

Member of the public = 21 people

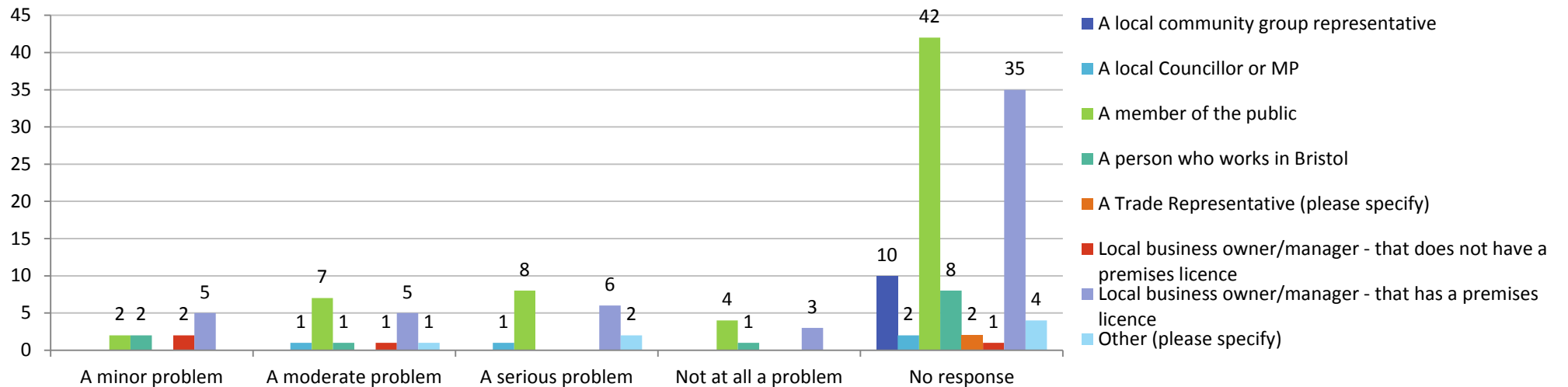
Local business owner/ manager that has a premises licence = 19 people

Litter was viewed as a serious problem by 29-38% of members of the public (6-8 people). Litter outside fast food establishments was the one that more members of the public said was a serious problem (38%, 8 people). For business owners, 32% (6 people) thought that litter from or outside fast food establishments was a serious issue.

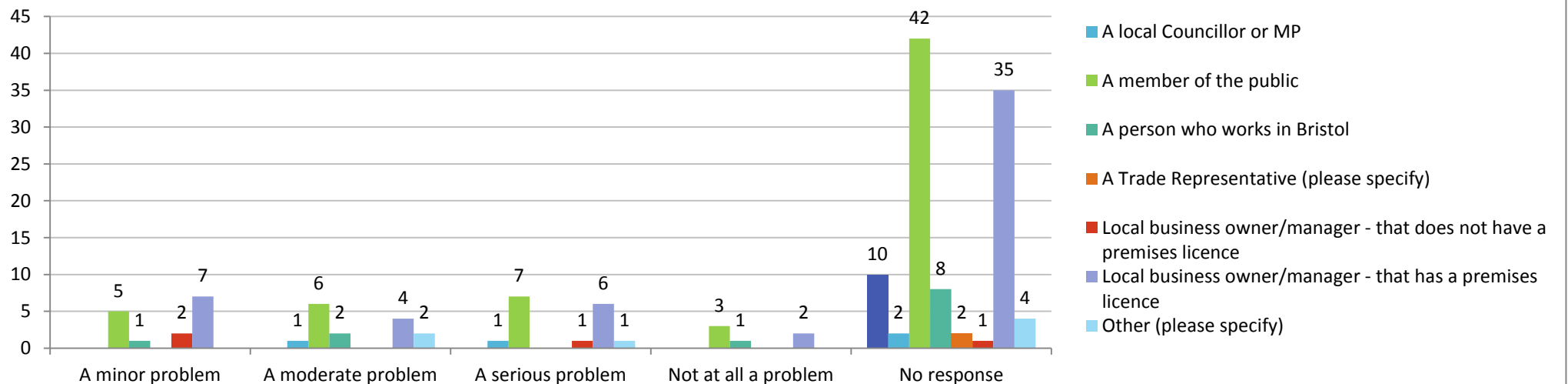
Thinking about Gloucester Road, how much of a problem do you think the following is?:



Thinking about Gloucester Road, how much of a problem do you think the following is?: Litter outside fast food establishments



Litter being dropped in the street by people who have visited licensed premises/fast food establishments



Question 23 by type of respondent

Total respondents = 156 (inc. 'No response'). This is a very small sample size.

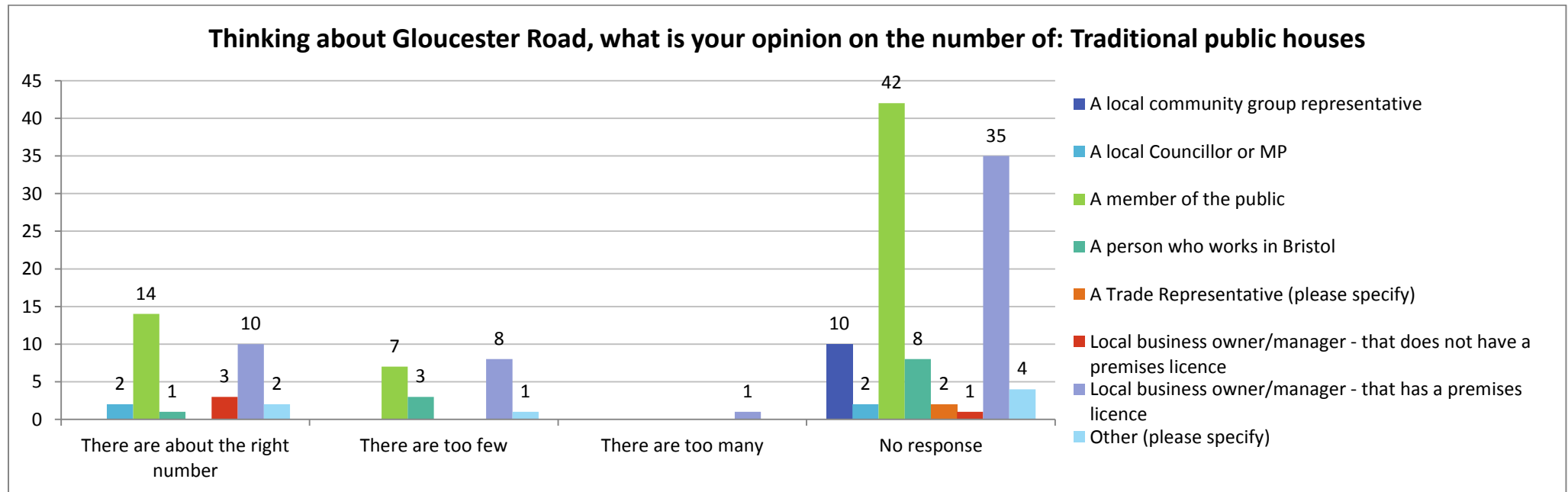
The total number of respondents who responded to the question:

Member of the public = 21 people

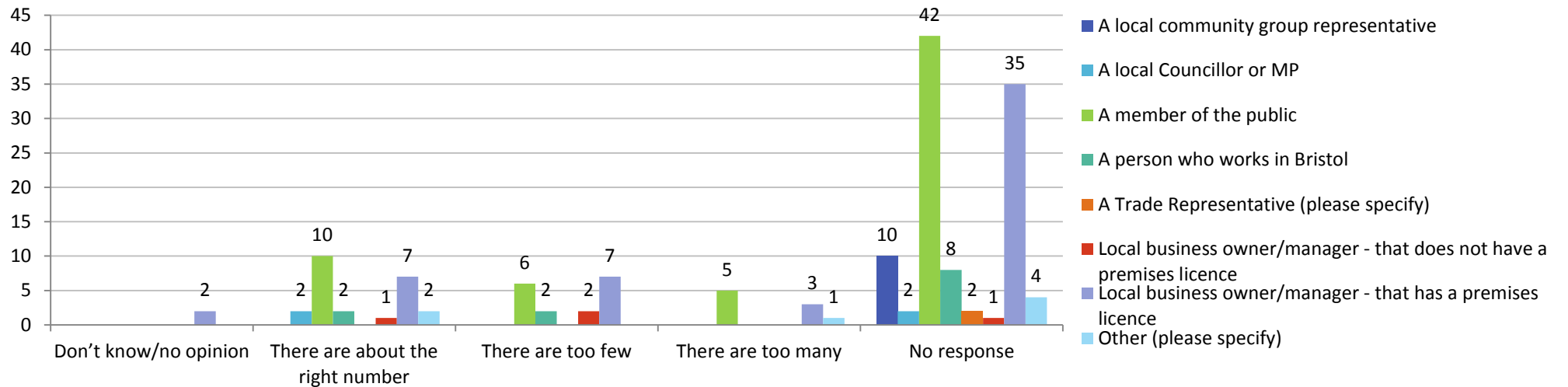
Local business owner/ manager that has a premises licence = 19 people

In general, most types of venues have about the right number of premises, with the exceptions being live music venues, family orientated venues, and fast food establishments. With live music venues, 42% of the members of the public and 48% of business owners say that there are too few. For family orientated venues, 48% of members of the public and 47% of business owners say there are too few. With fast food establishments, 52% of the members of the public said there were too many, whereas only 21% of business owners said this.

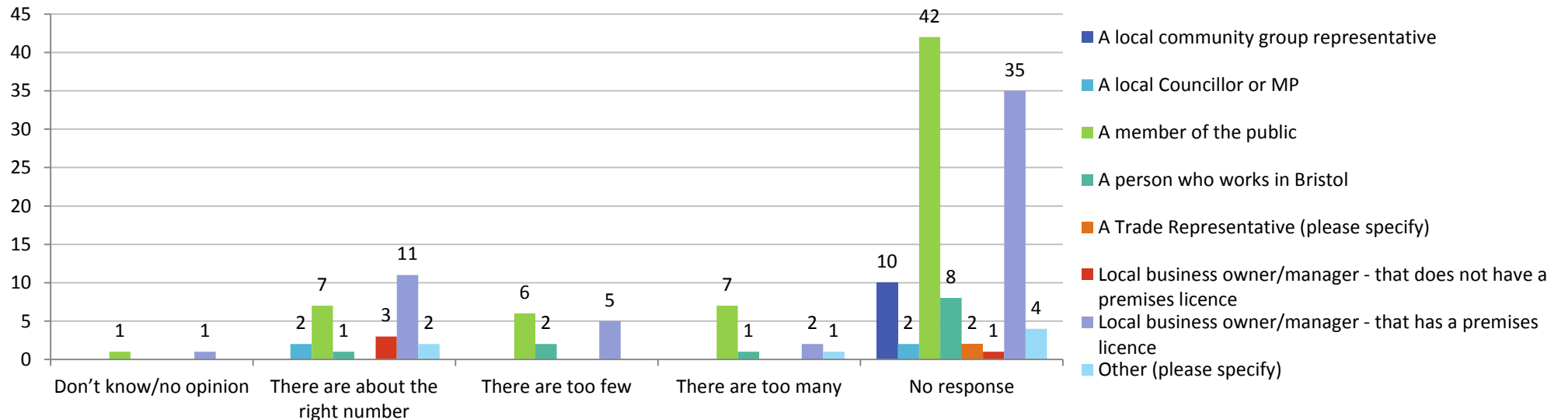
Thinking about Gloucester Road, what is your opinion on the number of:



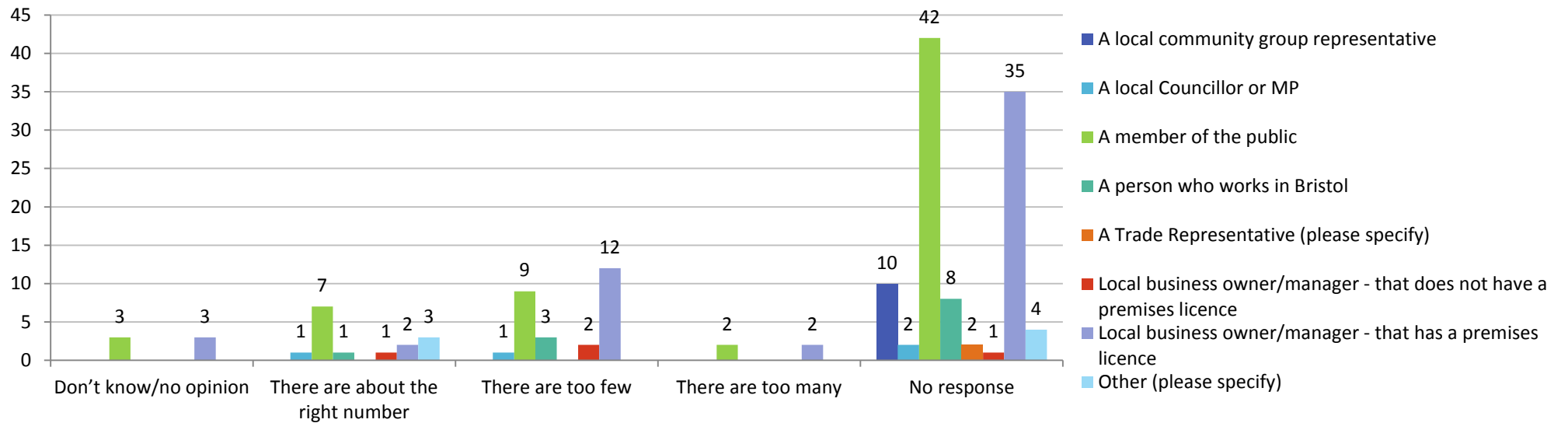
Thinking about Gloucester Road, what is your opinion on the number of: Late night alcohol/music orientated bars



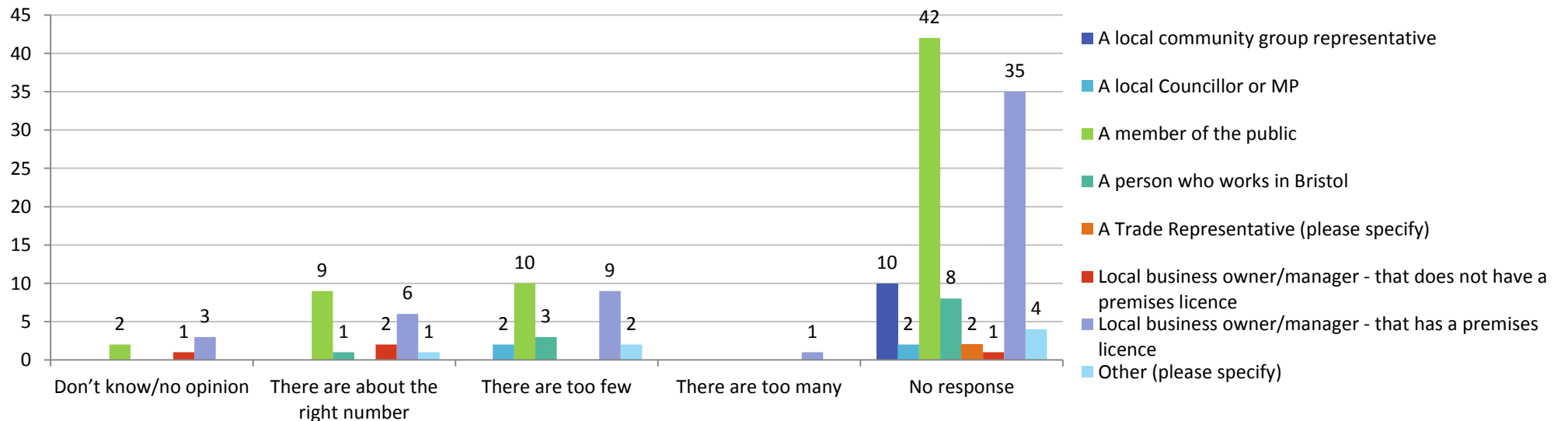
Thinking about Gloucester Road, what is your opinion on the number of: Food orientated bars



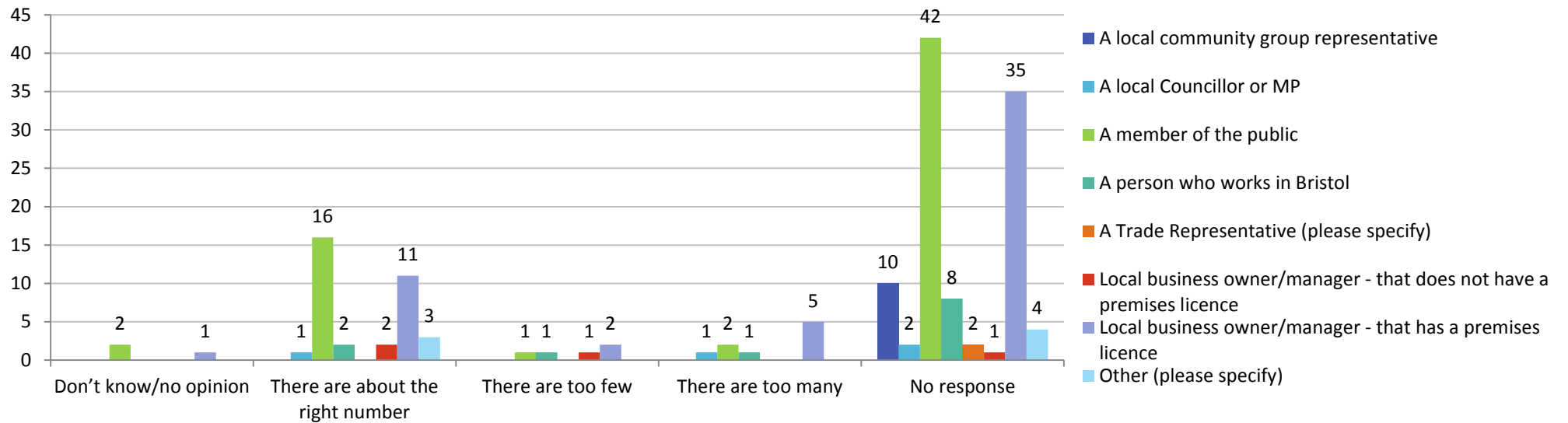
Thinking about Gloucester Road, what is your opinion on the number of: Live music venues



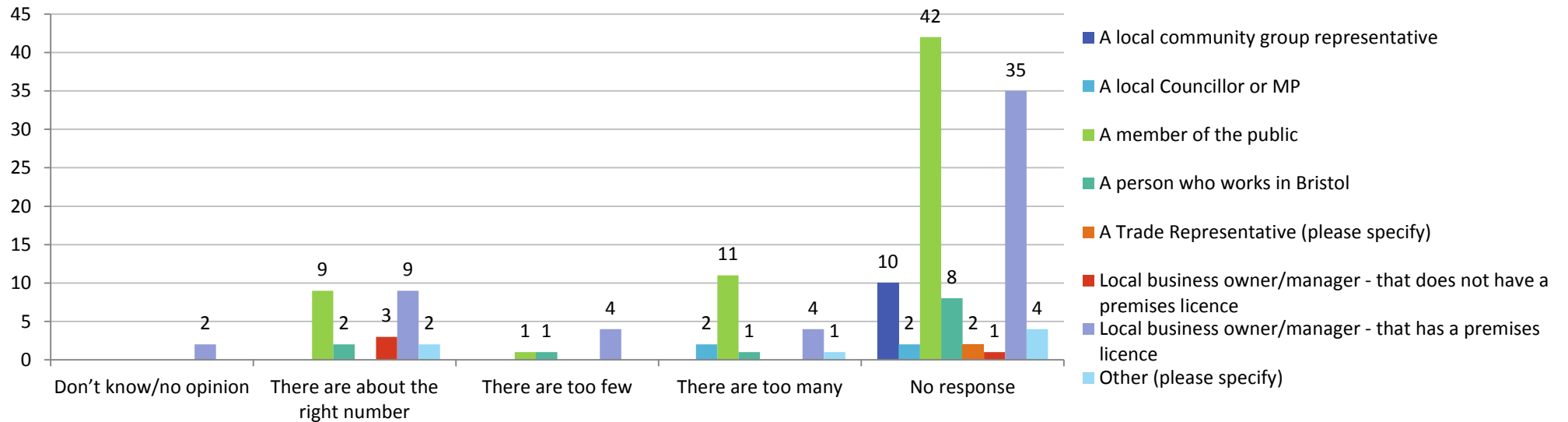
Thinking about Gloucester Road, what is your opinion on the number of: Family orientated venues



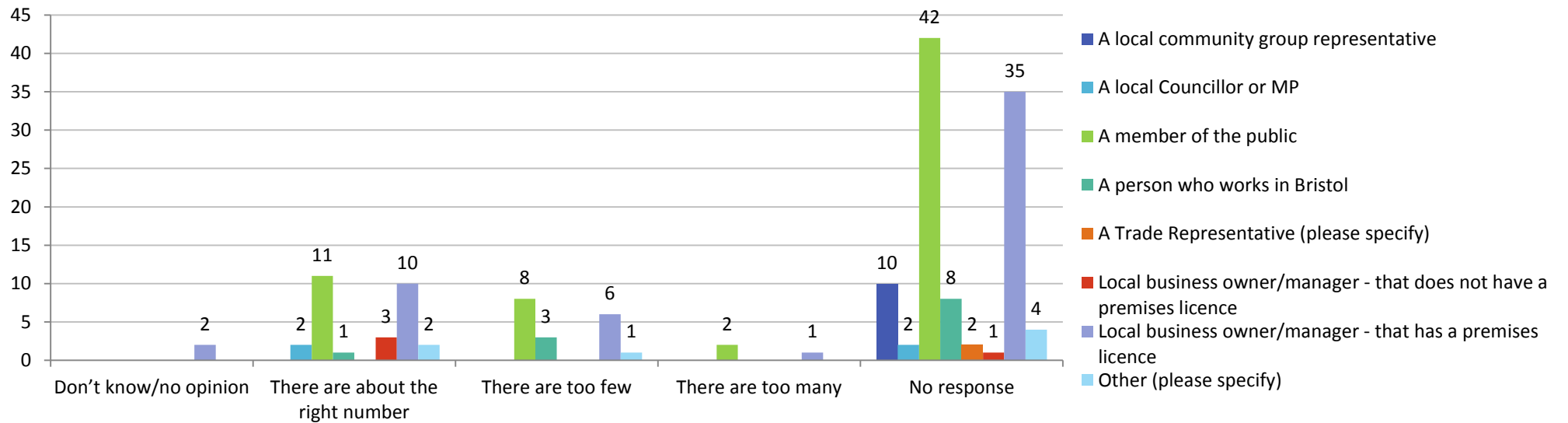
Thinking about Gloucester Road, what is your opinion on the number of: Off licences



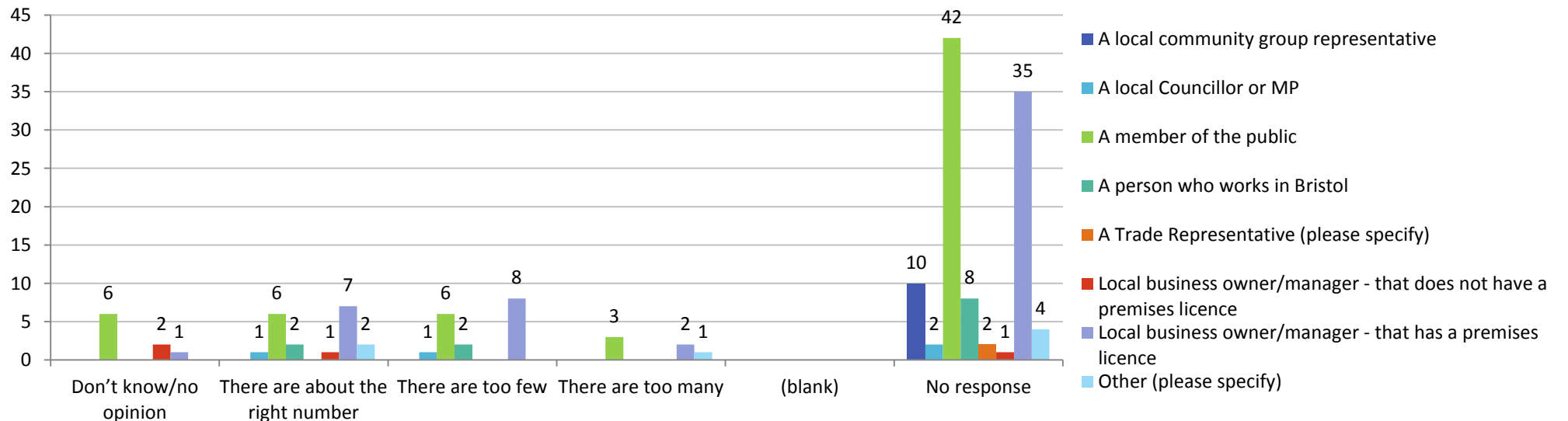
Thinking about Gloucester Road, what is your opinion on the number of: Fast food establishments



Thinking about Gloucester Road, what is your opinion on the number of: Restaurants



Thinking about Gloucester Road, what is your opinion on the number of: Nightclubs



Question 24 by type of respondent

Total respondents = 156 (inc. 'No response'). This is a very small sample size.

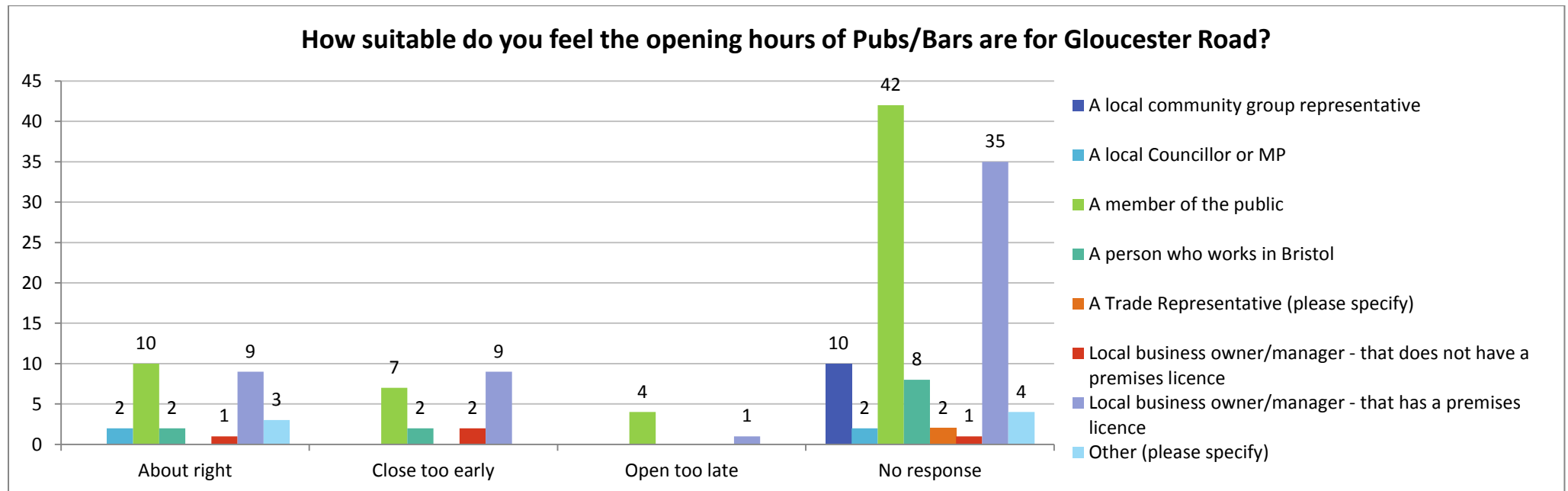
The total number of respondents who responded to the question:

Member of the public = 21 people

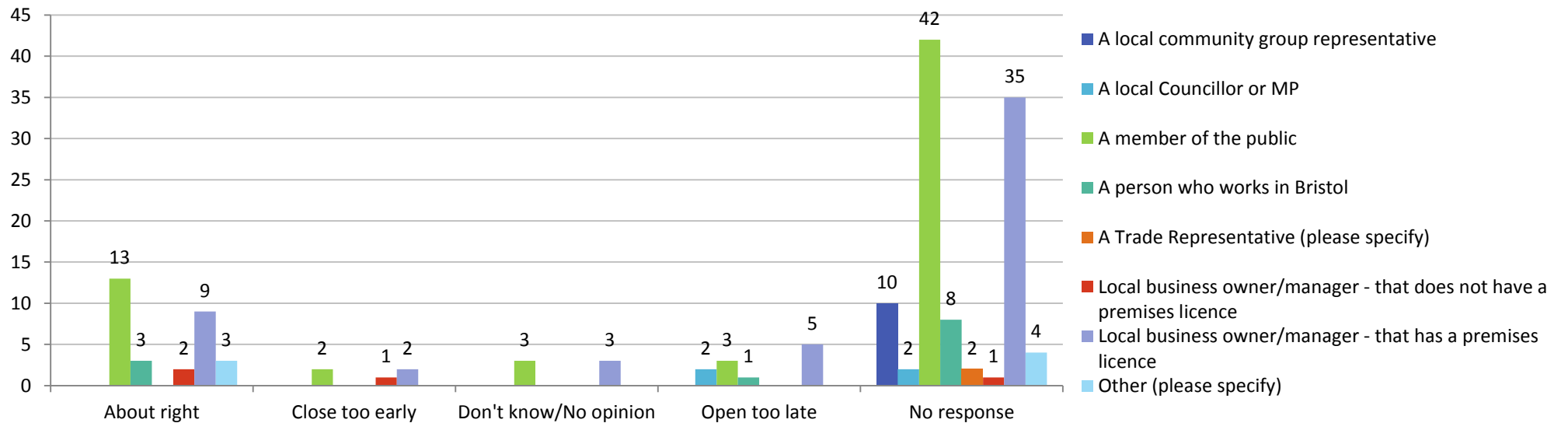
Local business owner/ manager that has a premises licence = 19 people

In general, off licences, fast food establishments and restaurants are thought to close at about the right time, by both members of the public and local business owners. With restaurants 47% of local business owners said they closed too early, with 42% saying they closed at about the right time – this is a difference of one person. For pubs, 48% of the members of the public thought they closed at about the right time, but 33% (7 people) said they closed too early. Business owners were split 47% to 47% on whether they closed too early or just right. Live music venues had the most difference, with 48% of members of the public saying that they closed at the right time, but 53% of business owners saying they closed too early. However the difference between closing too early (53%) and closing at about the right time (42%) was 2 people.

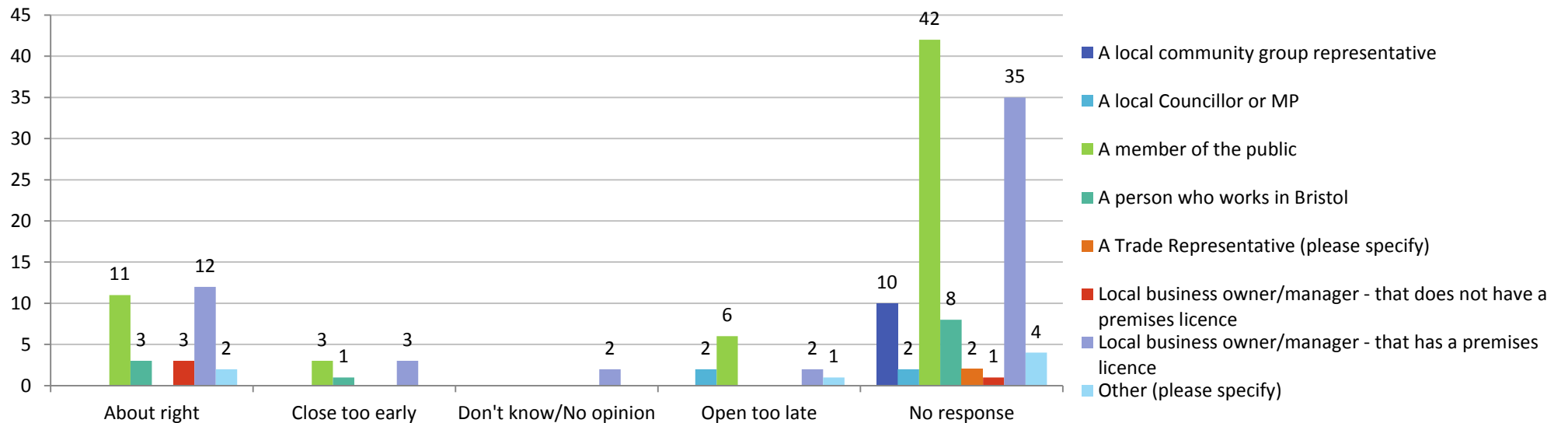
How suitable do you feel the opening hours of food and alcohol outlets are for Gloucester Road?



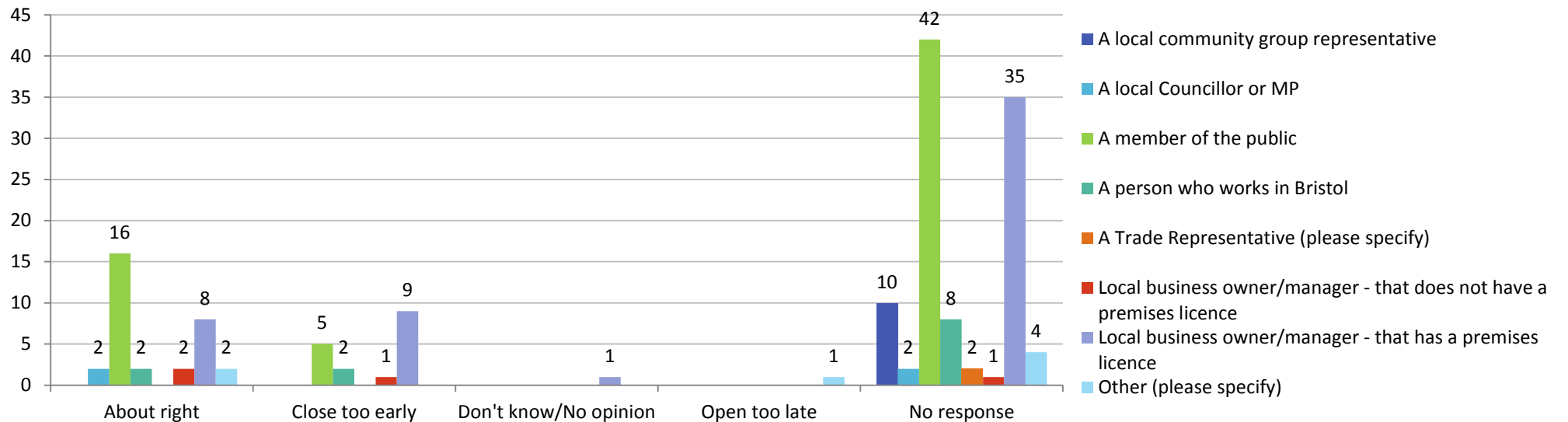
How suitable do you feel the opening hours of off licences are for Gloucester Road?



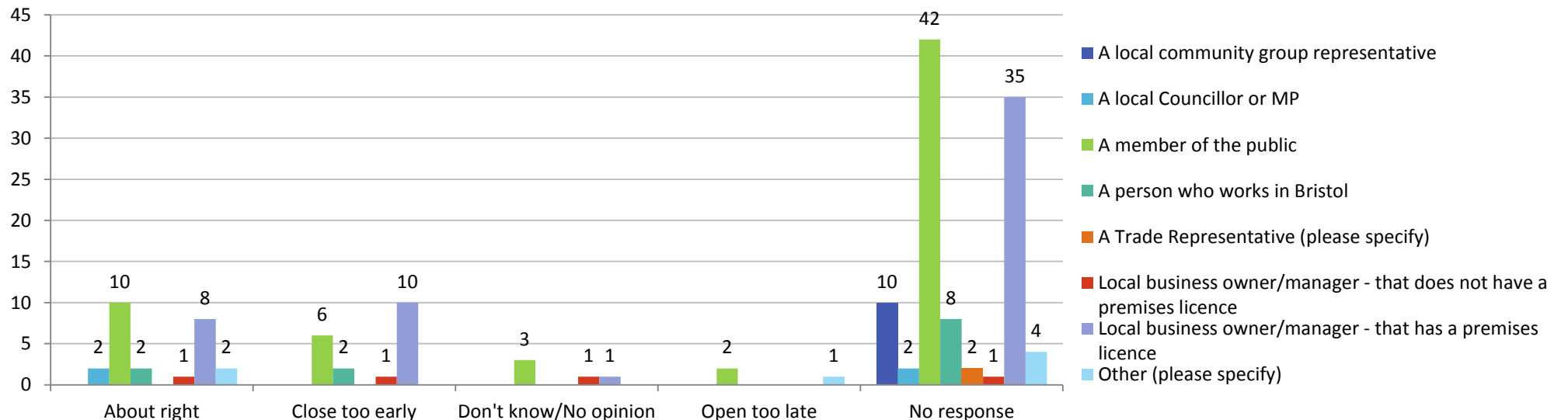
How suitable do you feel the opening hours of Fast food establishments outlets are for Gloucester Road?



How suitable do you feel the opening hours of Restaurants are for Gloucester Road?



How suitable do you feel the opening hours of Live music venues are for Gloucester Road?



Question 25 by type of respondent

Total respondents = 156 (inc. 'No response'). This is a very small sample size.

The total number of respondents who responded to the question:

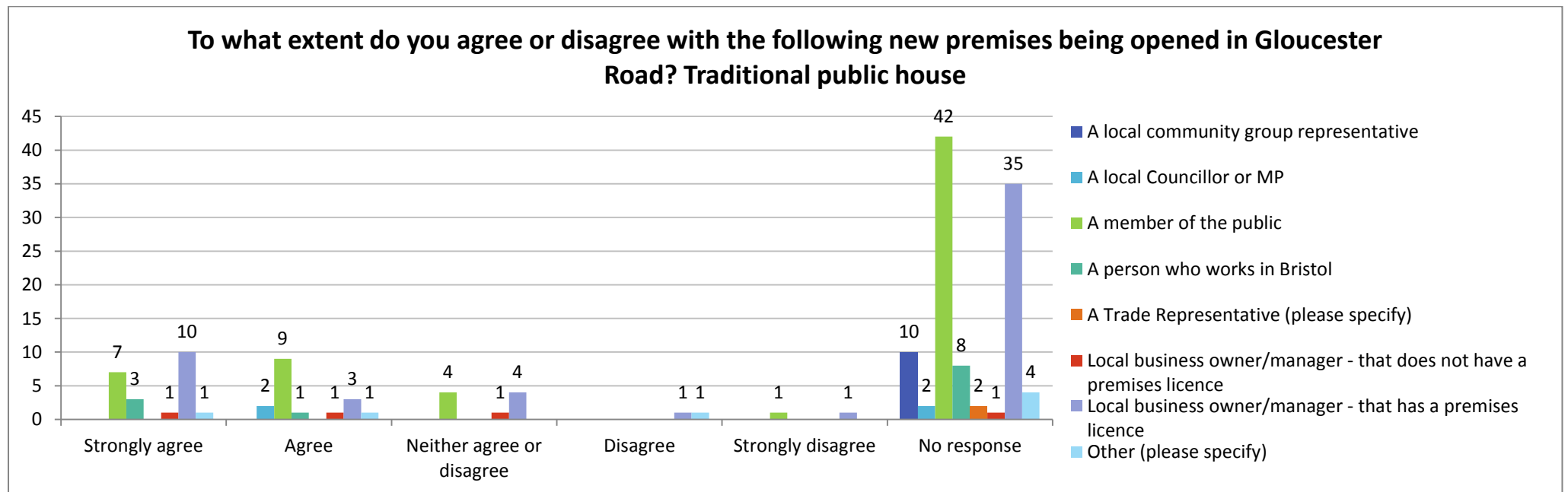
Member of the public = 21 people

Local business owner/ manager that has a premises licence = 19 people

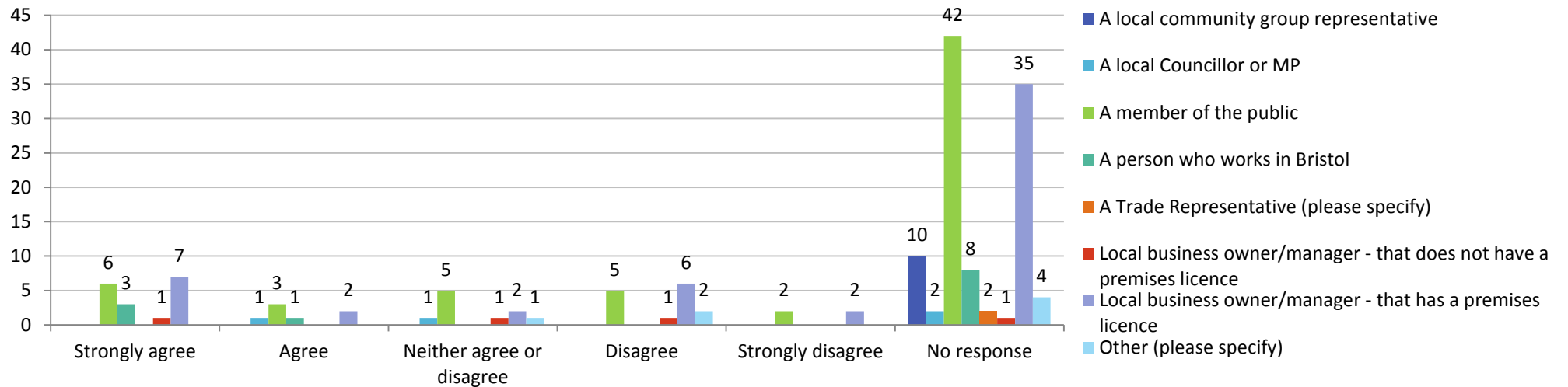
For pubs and live music venues, members of the public are more likely to agree with new premises than local business owners, although in both cases the majority of business owners agreed. Late night bars and restaurants had about the same amount of support (42% and 47% for late night bars, 71% and 74% for restaurants). For food bars, 74% of local business owners agree with a new one, as opposed to only 48% of members of the public. This is the biggest difference between the two groups of people.

Off licences and fast food establishments do not have a strong majority either way. Local business owners are split 32% for and against off licences, whereas for members of the public mostly disagree (38%), and only have 10% (2 people) agreeing. Nightclubs split the local business owners, with only 1 person difference between agree and disagree. Members of the public are split by 2 people, but are more likely to disagree than agree (33% agree, 43% disagree).

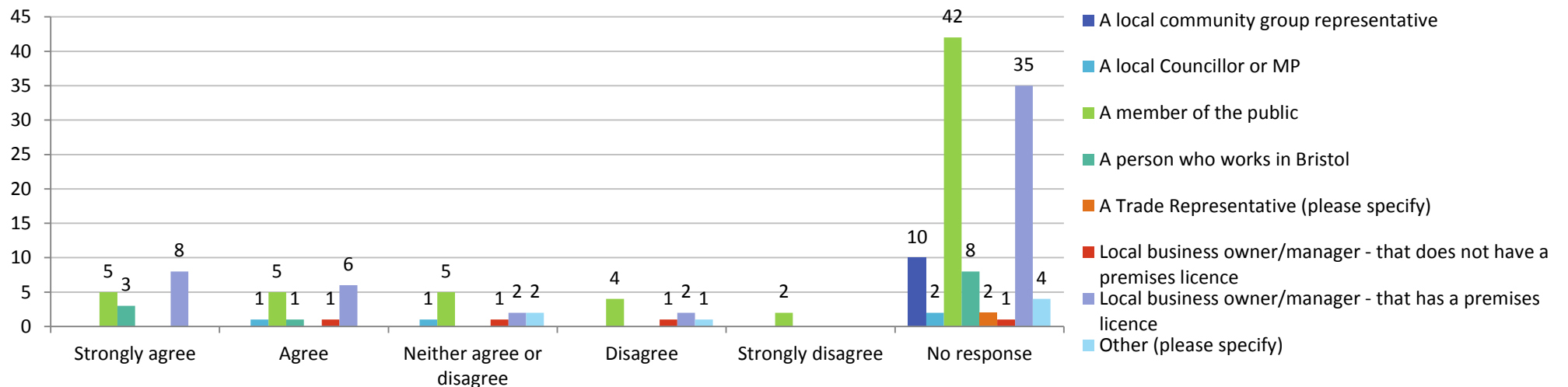
To what extent do you agree or disagree with the following new premises being opened in Gloucester Road?



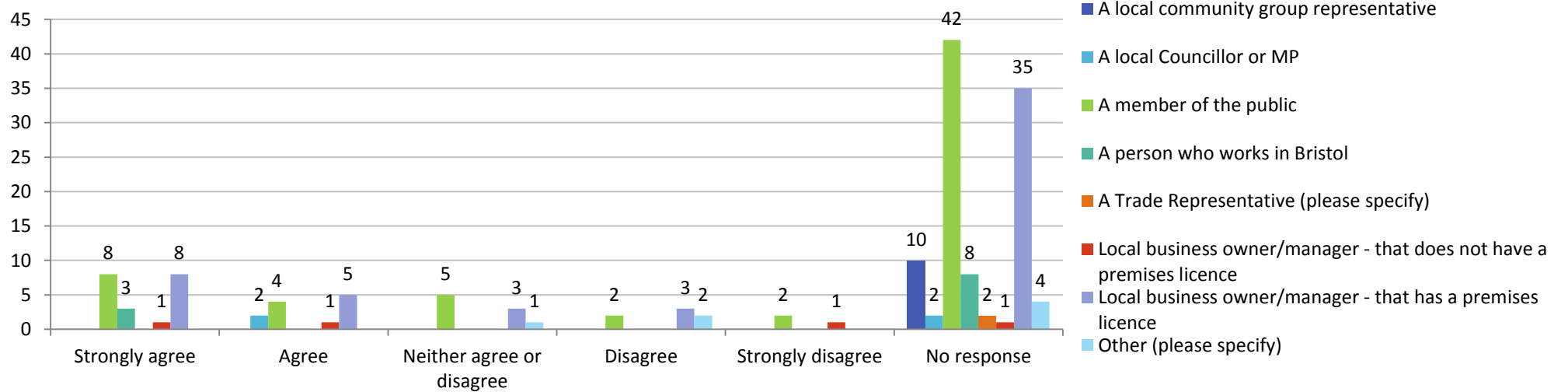
To what extent do you agree or disagree with the following new premises being opened in Gloucester Road? Late night alcohol/music orientated bars



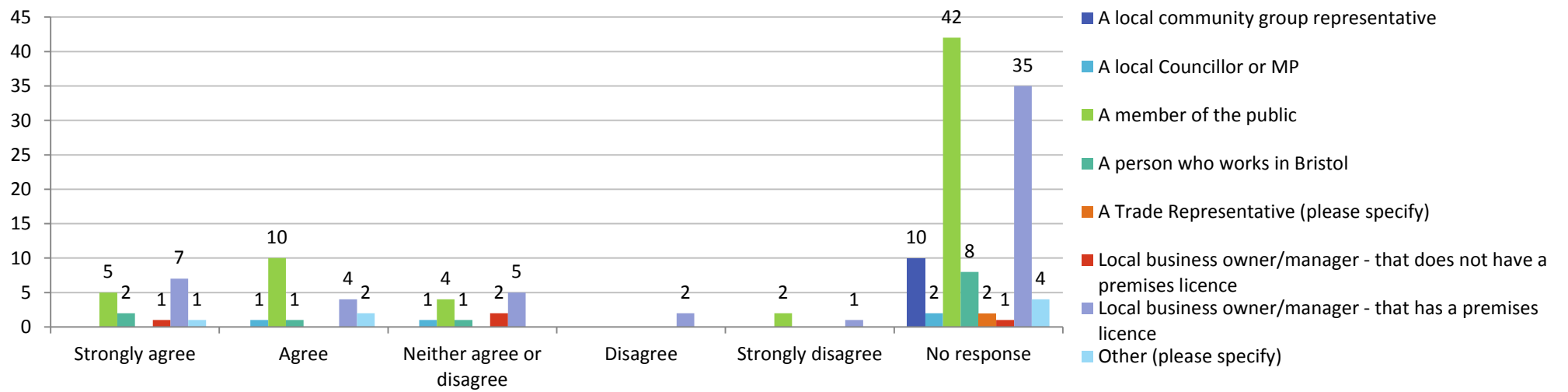
To what extent do you agree or disagree with the following new premises being opened in Gloucester Road? Food orientated bars



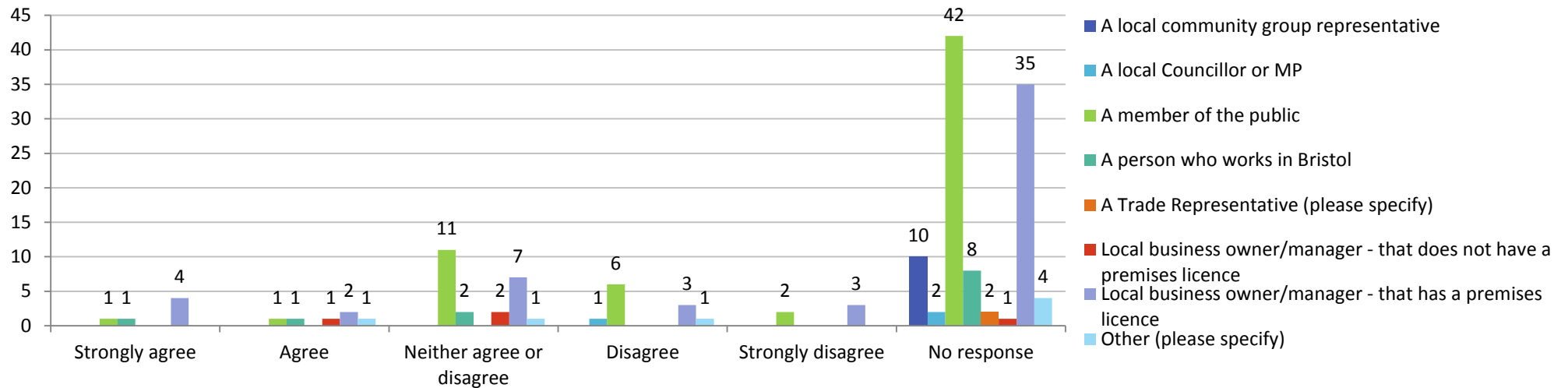
To what extent do you agree or disagree with the following new premises being opened in Gloucester Road? Live music venues



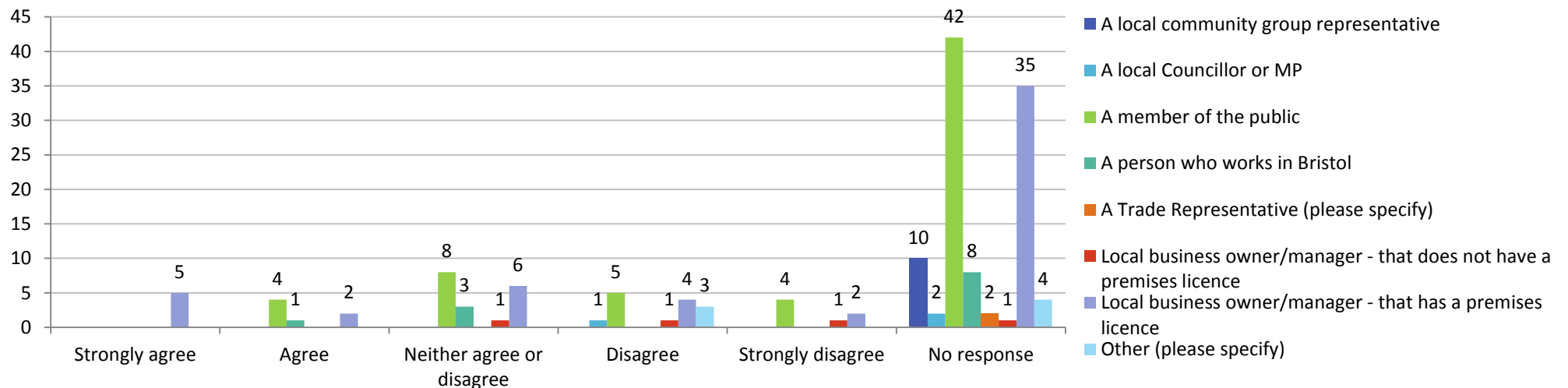
To what extent do you agree or disagree with the following new premises being opened in Gloucester Road? Family orientated venues



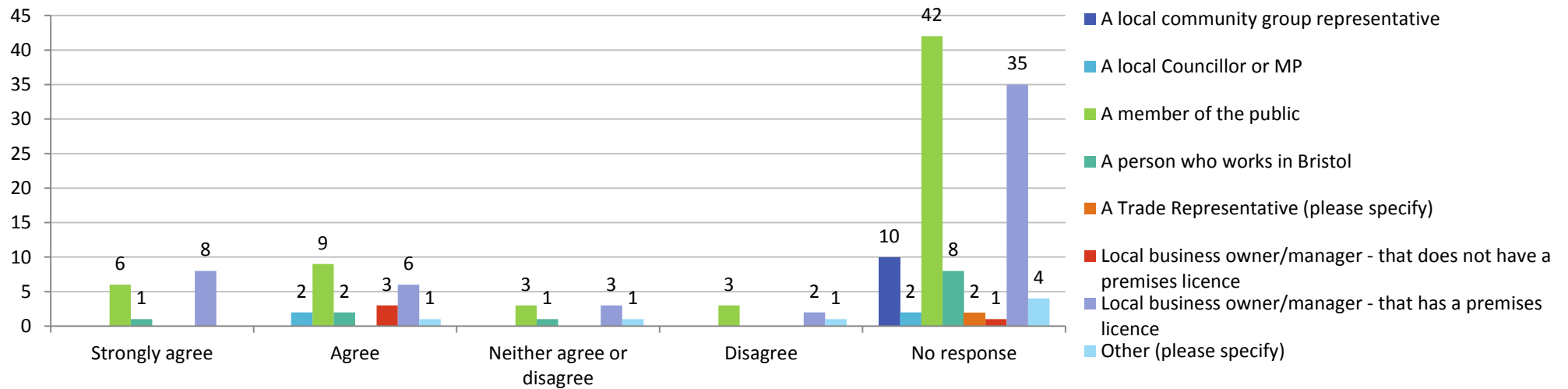
To what extent do you agree or disagree with the following new premises being opened in Gloucester Road? Off licences



To what extent do you agree or disagree with the following new premises being opened in Gloucester Road? Fast food establishments



To what extent do you agree or disagree with the following new premises being opened in Gloucester Road? Restaurants



To what extent do you agree or disagree with the following new premises being opened in Gloucester Road? Nightclubs

